

Lesson no. 8: Type of Websites

Types of websites?

A website's design will usually depend on how dynamic the page's content is – that is, whether the content changes, updates, or remains still over time.

There are two types of page content web design:

1. Static/fixed

Static (or 'fixed') websites are the most simplistic websites when it comes to design. The content on these websites doesn't automatically change or adapt depending on the user, and is not regularly updated.

Static websites are built using simple HTML code, and are usually there to provide information.

2. Dynamic

A dynamic website will display different content each time a user visits. This type of design is commonly used for blogs and ecommerce sites, or any website that is regularly updated.

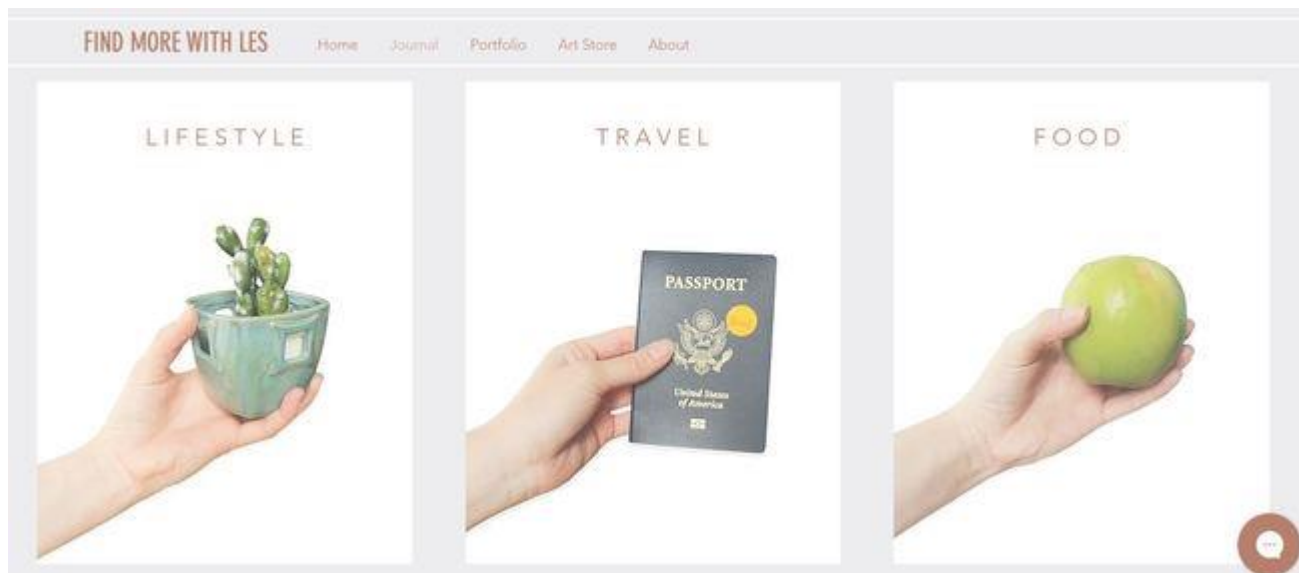
Dynamic content design can also show different content to each user at different times of the day. The upside of dynamic content web design is that it creates a more personal and interactive experience for the user; the downside, however, is that these websites are more complex to develop, and may take slightly longer to load than static sites.

Here we are discussion about 12 type of website which use in current time.

1. Blog

You've likely come across blogs in your browsing experience, but for those who aren't familiar, they're online journals or informational pages that are regularly updated.

Typically managed by an individual or a small group, a blog can cover any topic – whether it's travel tips, financial advice, or doughnut reviews. While they're often written in an informal or conversational style, professional blogging has gone on to become an extremely popular method of making money online.



2. Corporate

50% of small businesses don't have a website. That's an astonishingly low figure, given how important an online presence is for a company's credibility. And luckily for you, this means you can build a website to give your business the competitive edge.

You may not sell directly through a corporate website, but you can use these sites to provide information about your business, and to let potential clients or customers know how they can get in touch with you.

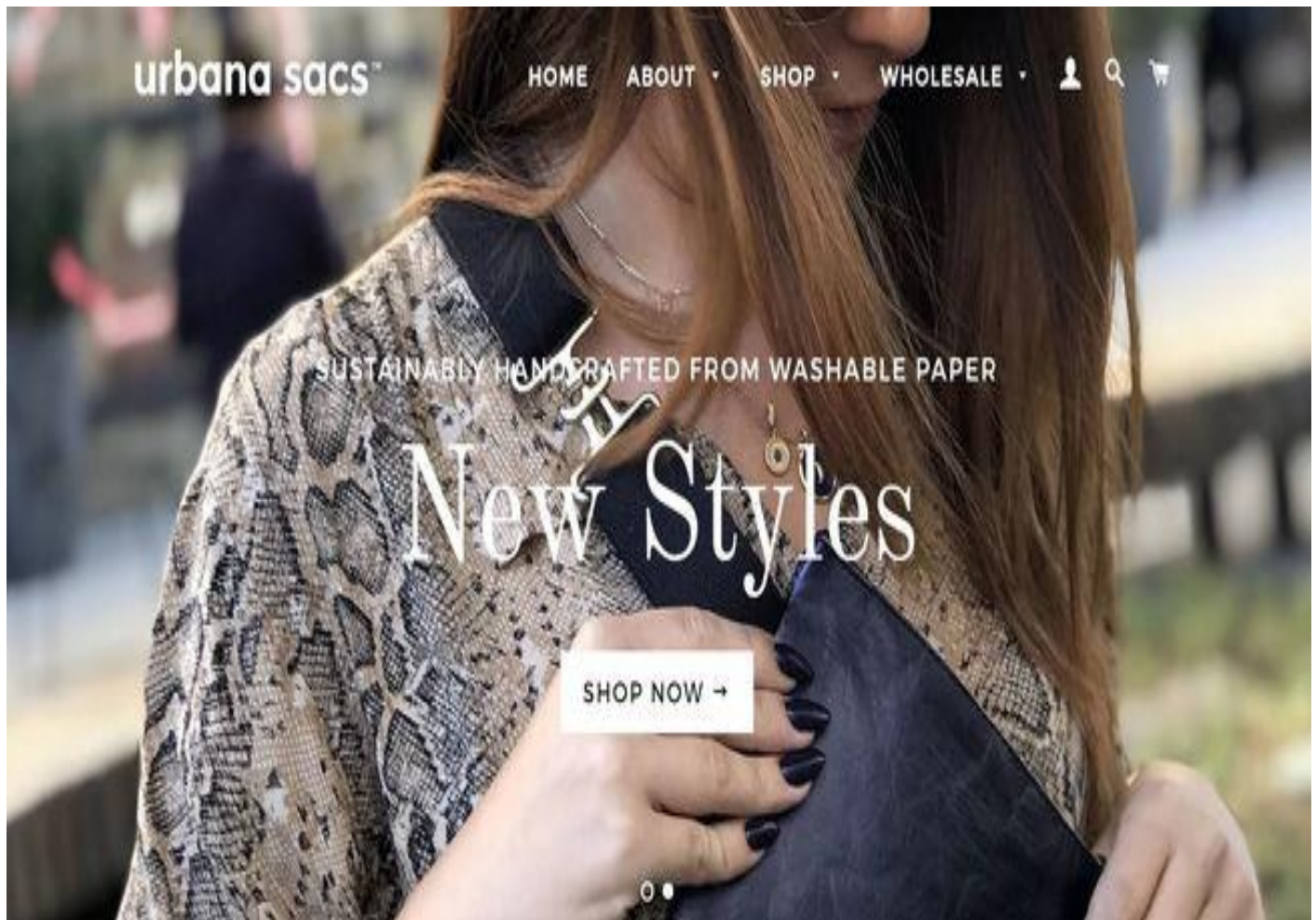
Best of all, it doesn't cost much to create a credible corporate website – you can easily build a site that looks great, and delivers results, for as little as £1/month with the website builder 1&1 IONOS.



3. Ecommerce

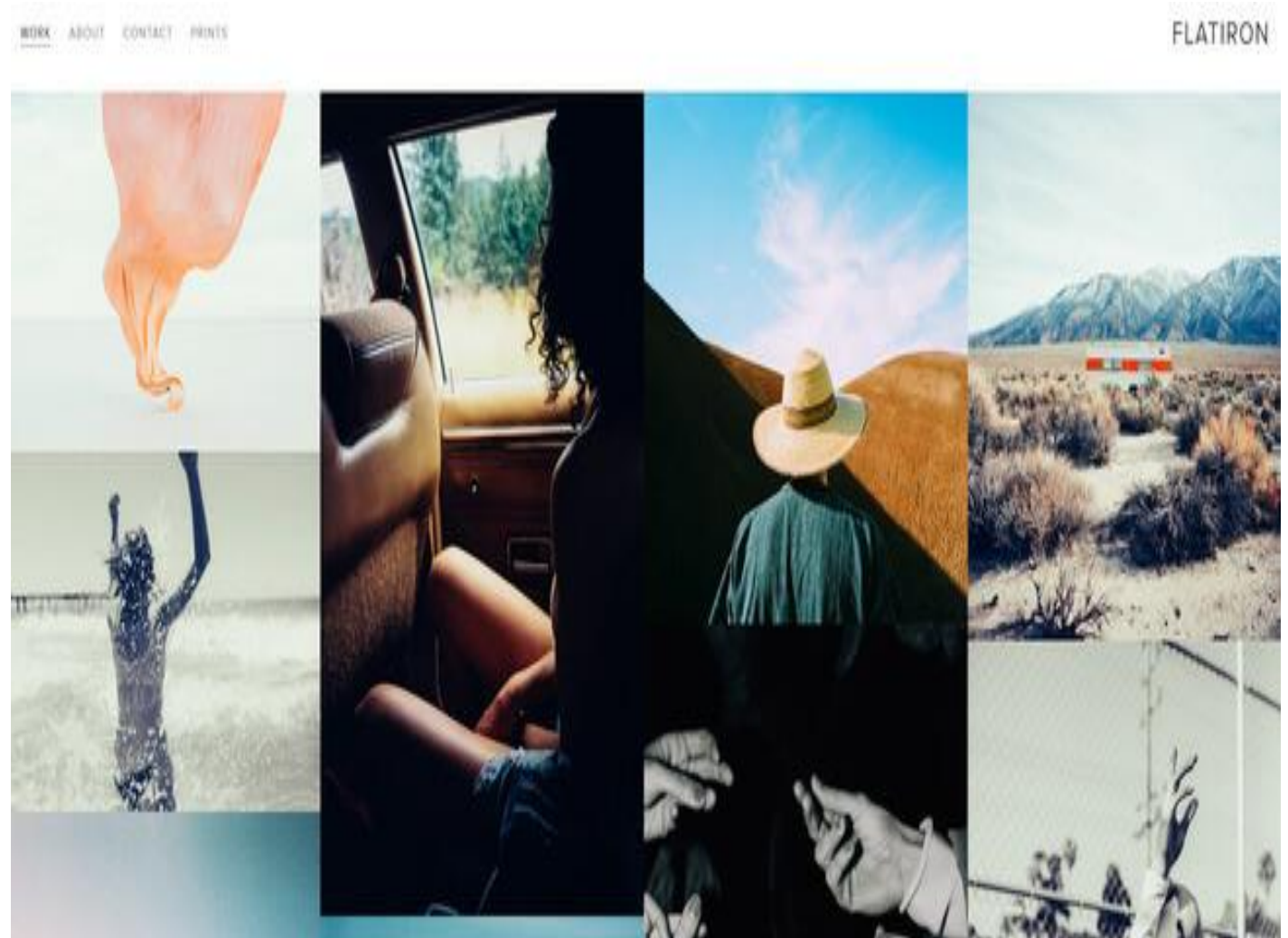
An ecommerce site, otherwise known as an online store, allows you to take online payments for products or services. Stores can function as standalone websites, or be combined with a blog or corporate website.

For example, a purely corporate website without ecommerce functionality can still indirectly encourage users to purchase something, but cannot accept any payments.



4. Portfolio

Just like a physical portfolio, these types of websites are used to display and promote examples of previous work. Primarily used by those in the creative industry, a portfolio website can be used like a CV, demonstrating your skills in order to impress clients, customers, or future employers.

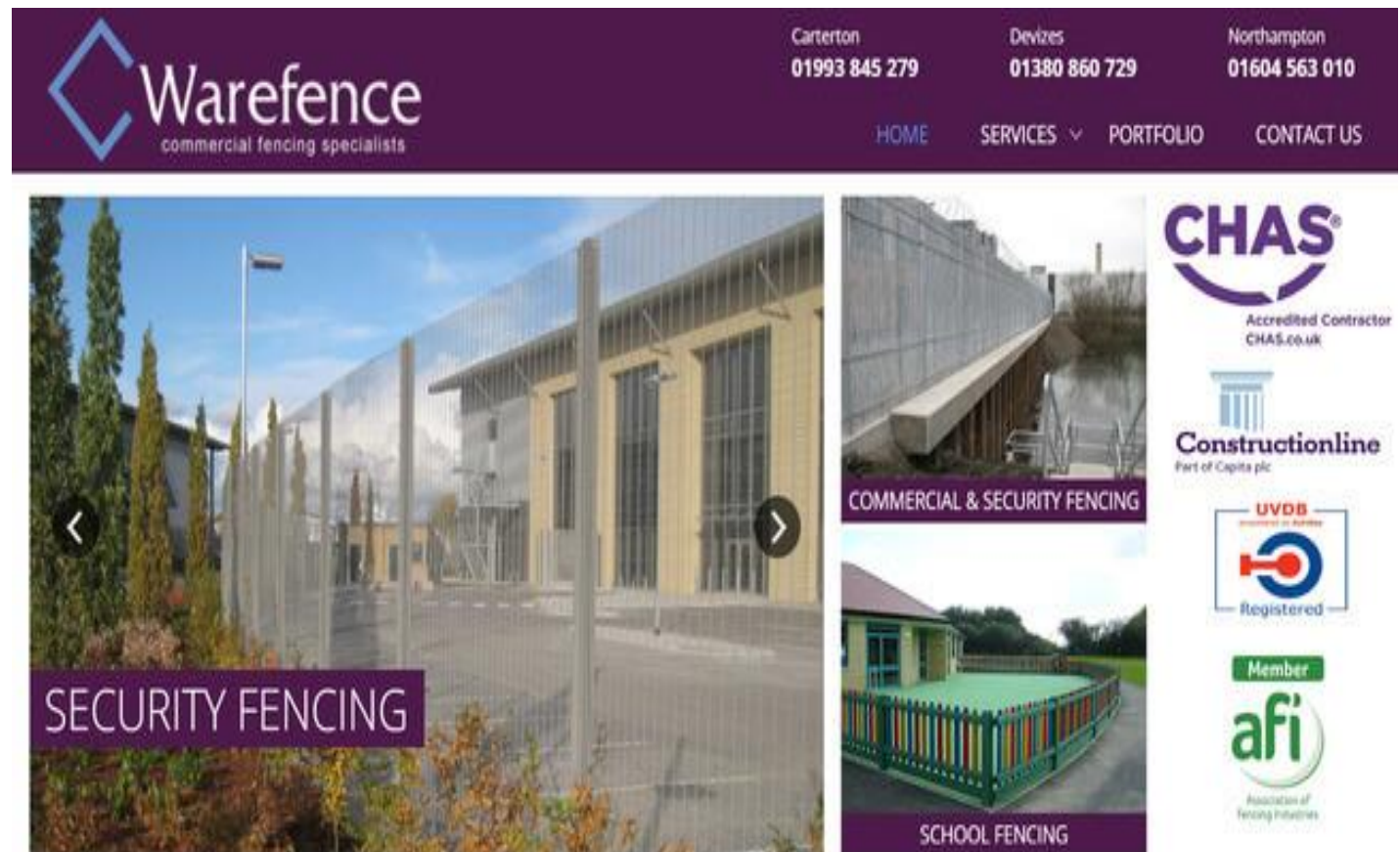


5. Brochure

Brochure websites are like digital business cards. Mainly used by small businesses, these types of websites are used to advertise services, and to display contact information, with just a few pages.

For example, a small plumbing company would build a brochure website with a homepage to display contact information, an 'about us' page describing the company, and maybe a few photos of their work.

If you don't have time to create a website yourself, then why not read about the best web design companies for small businesses?



6. Crowdfunding


Crowdfunding is the practice of funding a project or venture by raising small amounts of money from lots of different people. These types of websites are becoming a go-to resource for new startups.

In the past, the only way to fund a new business venture was to seek large investments from only a few people (think Dragon's Den). But these days, you can create a crowdfunding site with ease – you'll just need to create a pitch video for your project, and then set a target amount and deadline.

Internet users who believe in what you're working on will pledge an amount of money to your cause. You can also offer incentives in exchange for donations, such as discounted products or VIP experiences.

North Pole Expedition



 Kaya Khoury is organising this fundraising appeal on behalf of In-Visible.
 Donations eligible for Gift Aid.

Created 7 January 2019 |  Travel & Adventure

Hi everyone,

My name is Kaya and I need your help!

Next April, I will attempt to cross through the North Pole to support underprivileged children, challenging myself both mentally and physically. The expedition will last 3 weeks and days will be spent cross-country skiing for approximately 10 hours/day in temperatures as cold as -35°C, pulling a 40kg sled and camping in harsh conditions. When I complete this challenge, I will be considered one of the youngest woman to ever trek to the North Pole.


[Read more](#)

£15,190 raised of £16,000 target


64 donors · 408 shares · 68 followers

[Donate now](#)

[Share](#)

 Dina Ivanova
£20 · 7 months ago

 Marco Chaya
£50 · 7 months ago

 Cassandra Cabrera
£10 · 7 months ago

 Marlon Khoury
£80 · 7 months ago

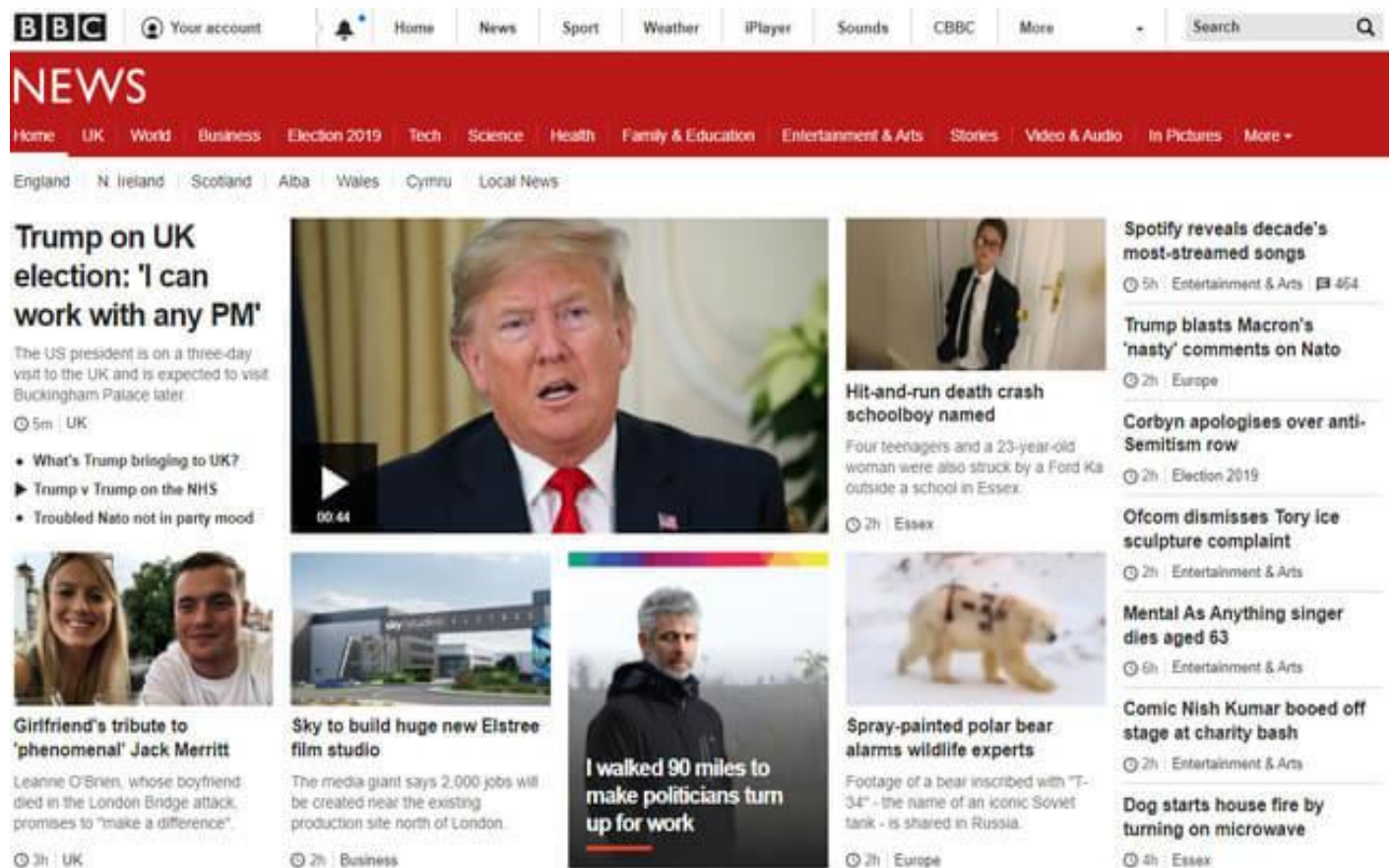
 Hourea Alaoui
£30 · 7 months ago

[See all](#)

7. News or magazine

News and magazine websites need little explanation. The primary purpose of a news website is to keep its readers up to date on current affairs, whereas online magazines will focus more on entertainment.

Are you a budding journalist looking to build an online presence? Then you can't really go wrong with Wix's sublime templates. You can even install the News Page app to your business website, which will automatically feed and update your website with relevant news articles. And better still, with paid plans starting from just £3 per month, Wix won't cost you the earth.



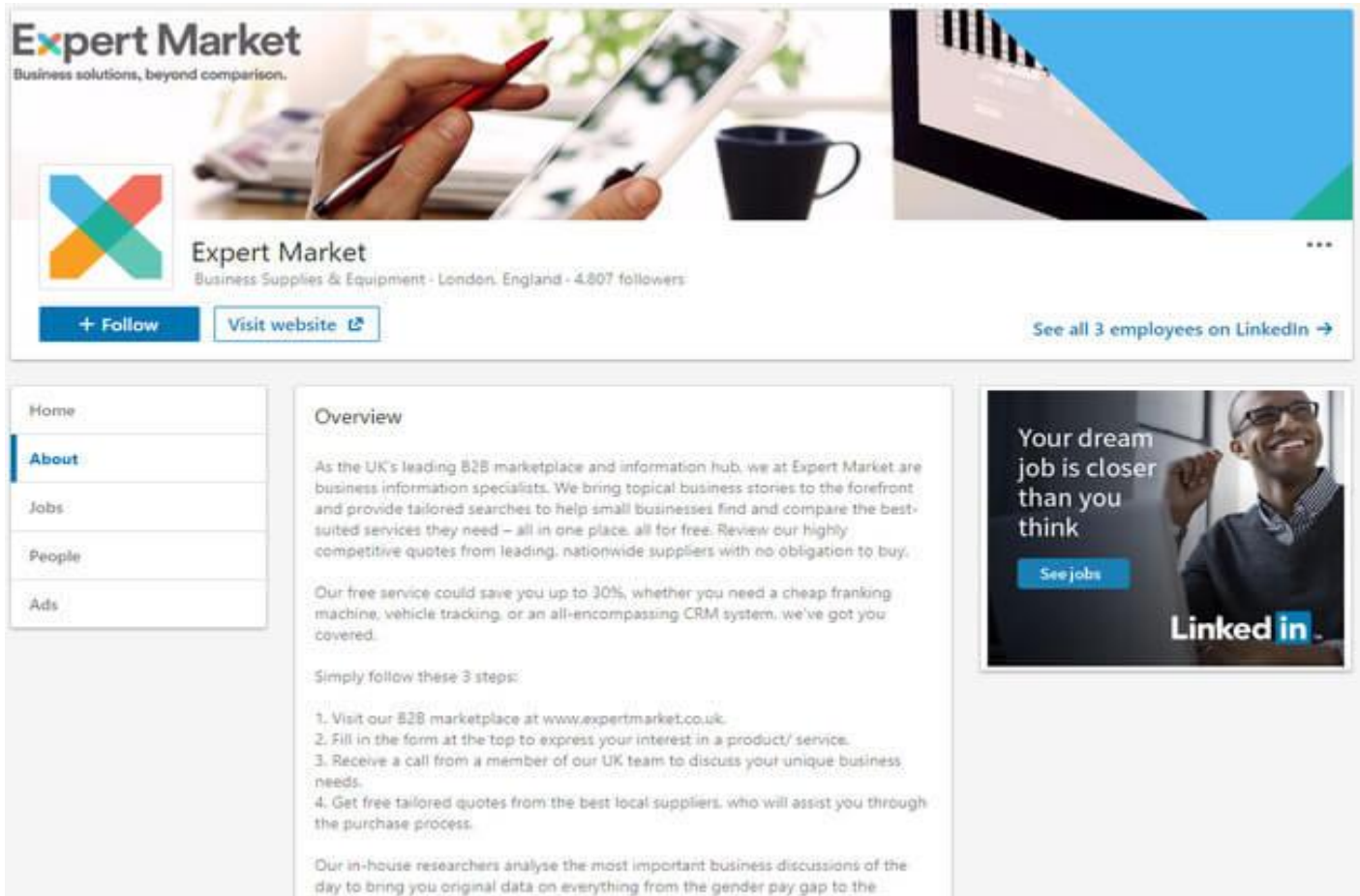
The screenshot shows the BBC News website homepage. At the top, there is a navigation bar with the BBC logo, a 'Your account' link, and a menu with options: Home, News, Sport, Weather, iPlayer, Sounds, CBBC, and More. A search bar is located on the right. Below the navigation bar is a red banner with the word 'NEWS' in white. Underneath the banner is a secondary navigation bar with links for Home, UK, World, Business, Election 2019, Tech, Science, Health, Family & Education, Entertainment & Arts, Stories, Video & Audio, and In Pictures. A third navigation bar lists regional news: England, N. Ireland, Scotland, Alba, Wales, Cymru, and Local News.

The main content area features several news stories:

- Trump on UK election: 'I can work with any PM'**
The US president is on a three-day visit to the UK and is expected to visit Buckingham Palace later.
5m | UK
• What's Trump bringing to UK?
▶ Trump v Trump on the NHS
• Troubled Nato not in party mood
- Girlfriend's tribute to 'phenomenal' Jack Merritt**
Leanne O'Brien, whose boyfriend died in the London Bridge attack, promises to "make a difference".
3h | UK
- Sky to build huge new Elstree film studio**
The media giant says 2,000 jobs will be created near the existing production site north of London.
2h | Business
- I walked 90 miles to make politicians turn up for work**
- Hit-and-run death crash schoolboy named**
Four teenagers and a 23-year-old woman were also struck by a Ford Ka outside a school in Essex.
2h | Essex
- Spray-painted polar bear alarms wildlife experts**
Footage of a bear inscribed with "T-34" - the name of an iconic Soviet tank - is shared in Russia.
2h | Europe
- Spotify reveals decade's most-streamed songs**
5h | Entertainment & Arts | 464
- Trump blasts Macron's 'nasty' comments on Nato**
2h | Europe
- Corbyn apologises over anti-Semitism row**
2h | Election 2019
- Ofcom dismisses Tory ice sculpture complaint**
2h | Entertainment & Arts
- Mental As Anything singer dies aged 63**
6h | Entertainment & Arts
- Comic Nish Kumar booted off stage at charity bash**
2h | Entertainment & Arts
- Dog starts house fire by turning on microwave**
4h | Essex

8. Social media

We all know Facebook and Twitter, but social media sites can take many other forms. These sites are usually created to let people share thoughts, images or ideas, or simply connect with other people in relation to a certain topic. Social media sites are also increasingly becoming the go-to destination for people to read up on the news.



The image shows a screenshot of the Expert Market LinkedIn profile page. At the top, there is a banner image with the text "Expert Market Business solutions, beyond comparison." Below the banner is the company logo, a stylized 'X' made of four colored squares (blue, red, green, orange). The profile name is "Expert Market" with the tagline "Business Supplies & Equipment - London, England - 4,807 followers". There are buttons for "+ Follow" and "Visit website". A link says "See all 3 employees on LinkedIn".

Home

- About
- Jobs
- People
- Ads

Overview

As the UK's leading B2B marketplace and information hub, we at Expert Market are business information specialists. We bring topical business stories to the forefront and provide tailored searches to help small businesses find and compare the best-suited services they need – all in one place, all for free. Review our highly competitive quotes from leading, nationwide suppliers with no obligation to buy.

Our free service could save you up to 30%, whether you need a cheap franking machine, vehicle tracking, or an all-encompassing CRM system, we've got you covered.

Simply follow these 3 steps:

1. Visit our B2B marketplace at www.expertmarket.co.uk.
2. Fill in the form at the top to express your interest in a product/ service.
3. Receive a call from a member of our UK team to discuss your unique business needs.
4. Get free tailored quotes from the best local suppliers, who will assist you through the purchase process.

Our in-house researchers analyse the most important business discussions of the day to bring you original data on everything from the gender pay gap to the

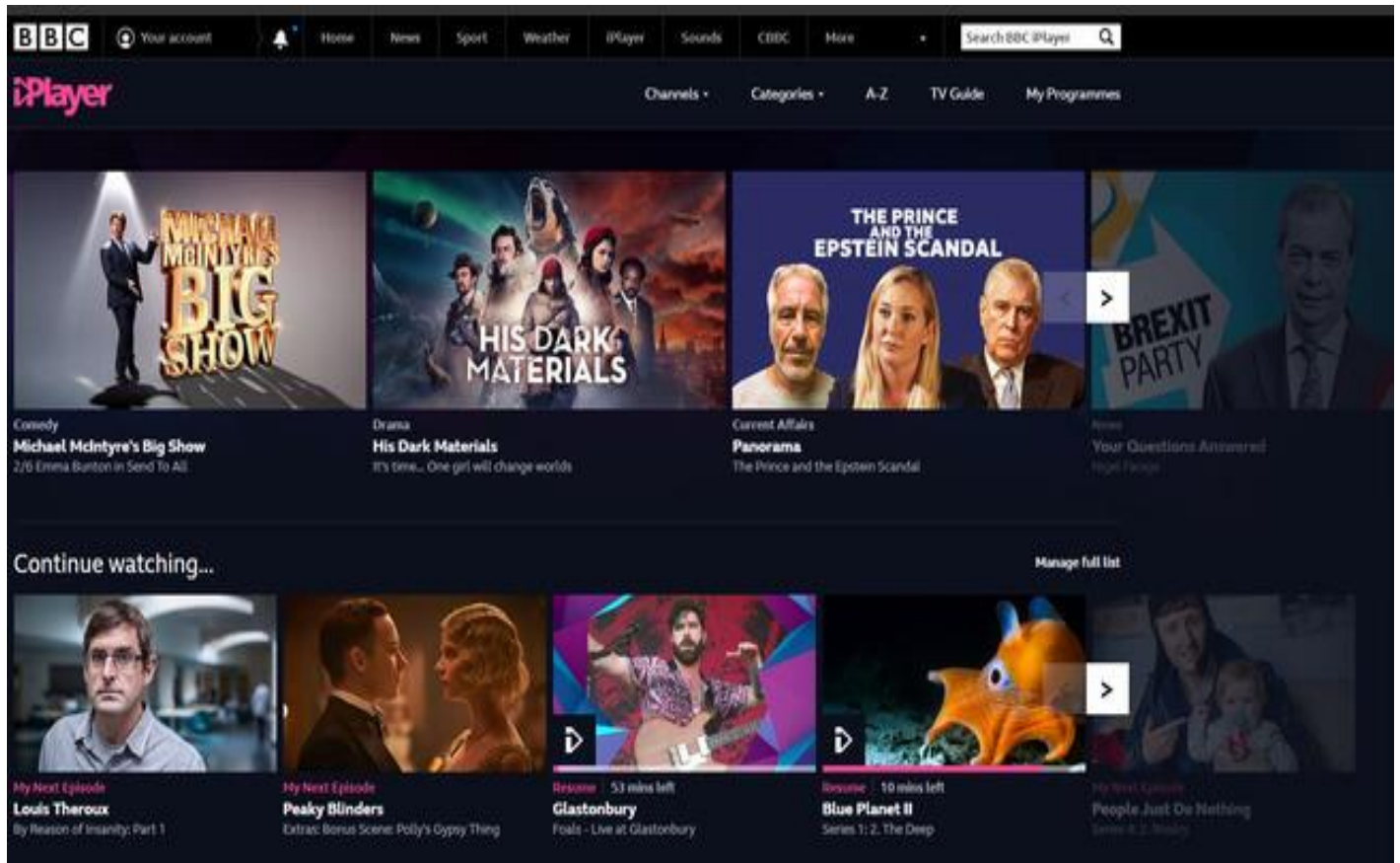
Your dream job is closer than you think

[See jobs](#)

LinkedIn

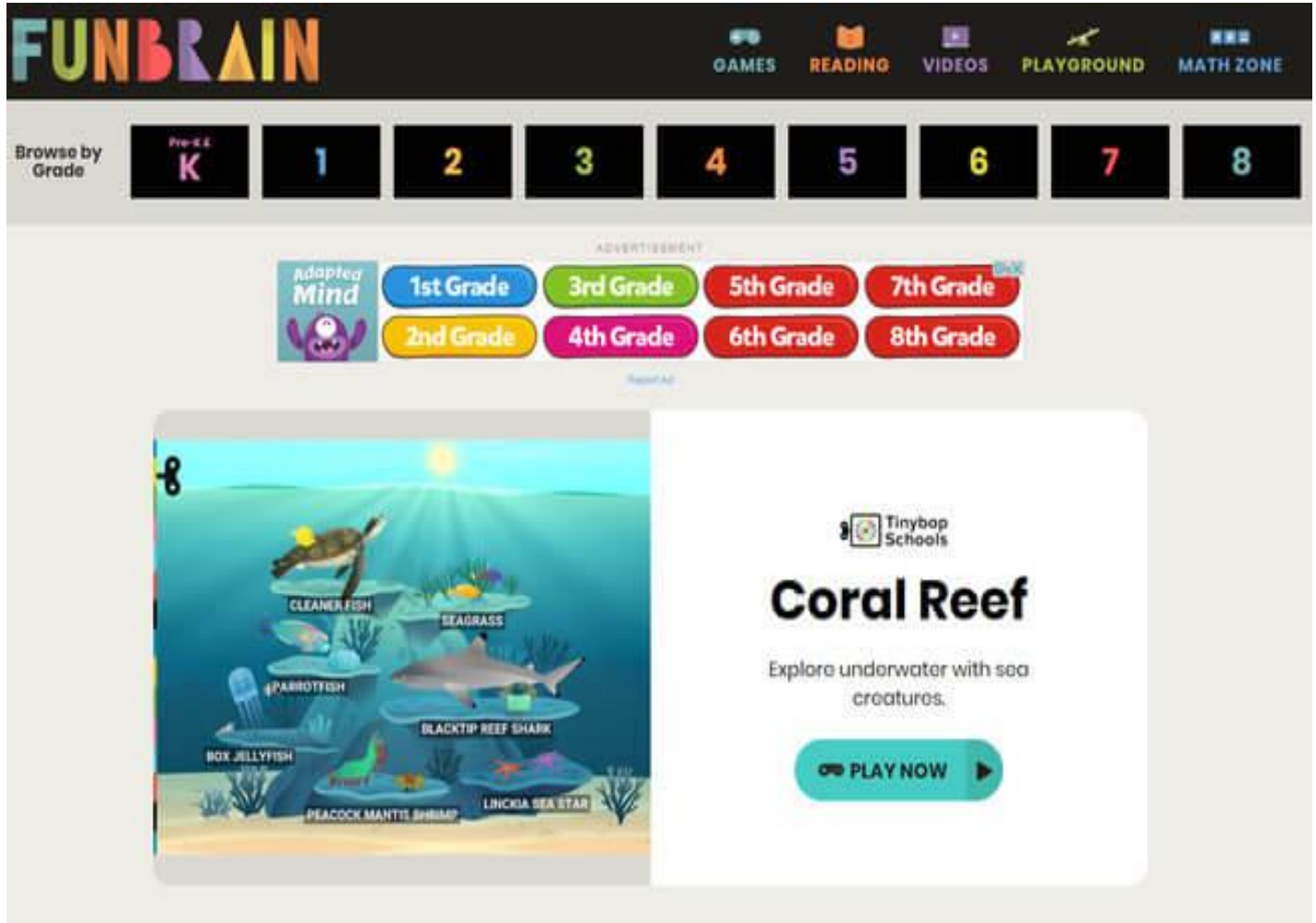
9. TV or video streaming

Netflix, along with similar sites like NowTV, have revolutionised the way the world watches television. These video streaming sites have seen their popularity soar in recent years, with catch-up sites like BBC iPlayer and All 4 representing more traditional examples of this particular website theme.



10. Educational

Educational websites are also quite self explanatory. These websites are designed to display information on certain topics, either using interactive games or engaging designs to keep the user hooked. If you're looking to build one of these websites, you should think about hiring a freelance web developer to create some fun tools, games, or quizzes.

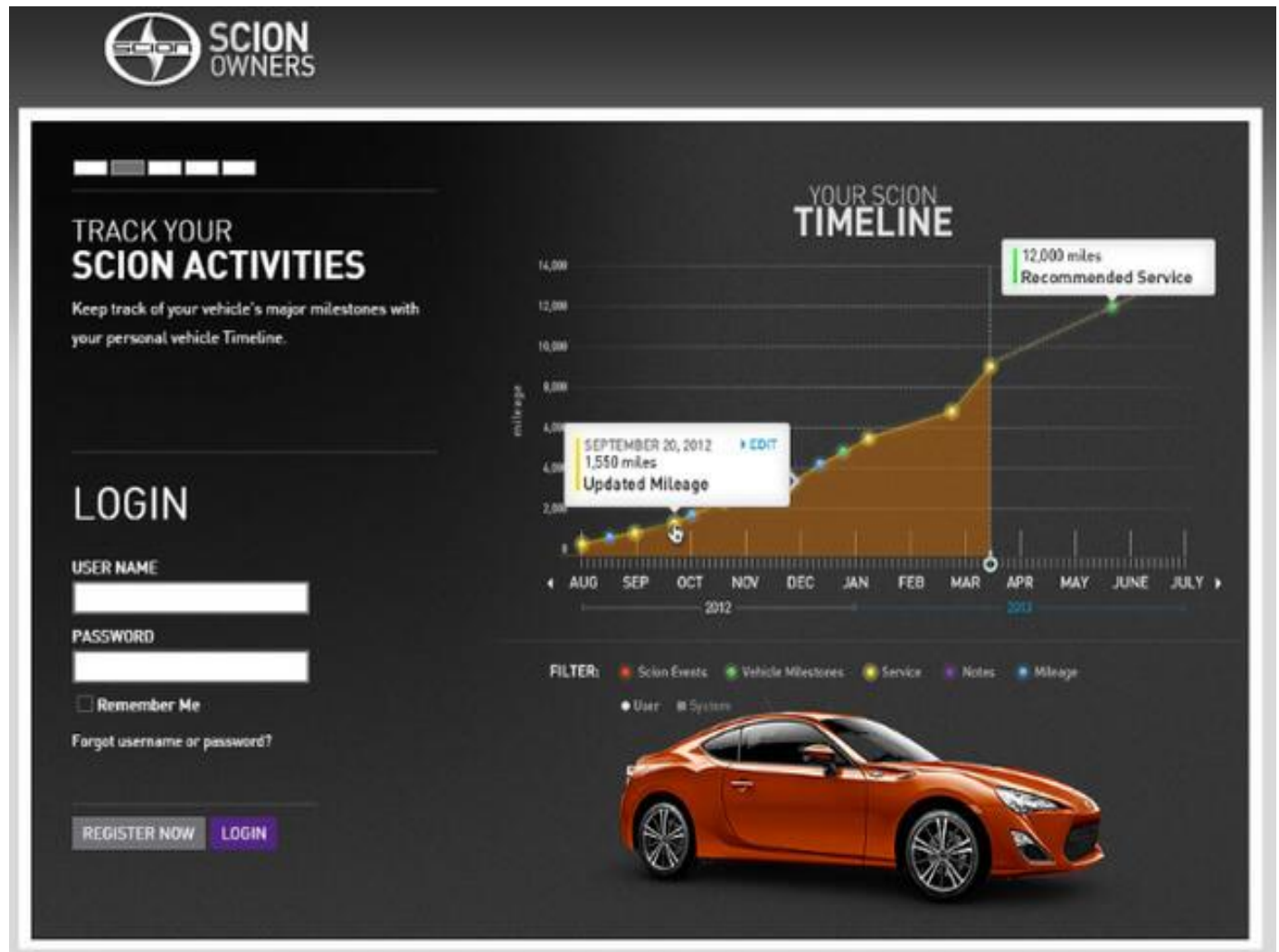


The screenshot displays the FunBrain website interface. At the top, the 'FUNBRAIN' logo is on the left, and navigation links for 'GAMES', 'READING', 'VIDEOS', 'PLAYGROUND', and 'MATH ZONE' are on the right. Below this is a 'Browse by Grade' section with buttons for 'Pre-K K', '1', '2', '3', '4', '5', '6', '7', and '8'. An advertisement for 'Adapted Mind' is shown, featuring buttons for '1st Grade', '2nd Grade', '3rd Grade', '4th Grade', '5th Grade', '6th Grade', '7th Grade', and '8th Grade'. The main content area features a large illustration of a coral reef with various sea creatures labeled: 'CLEANER FISH', 'SEAGRASS', 'PARROT FISH', 'BLACK TIP REEF SHARK', 'BOX JELLYFISH', 'PEACOCK MANTIS SHRIMP', and 'LIVIDIA SEA STAR'. To the right of the illustration is a white box with the 'Tinybop Schools' logo, the title 'Coral Reef', the text 'Explore underwater with sea creatures.', and a 'PLAY NOW' button with a play icon.

11. Portal

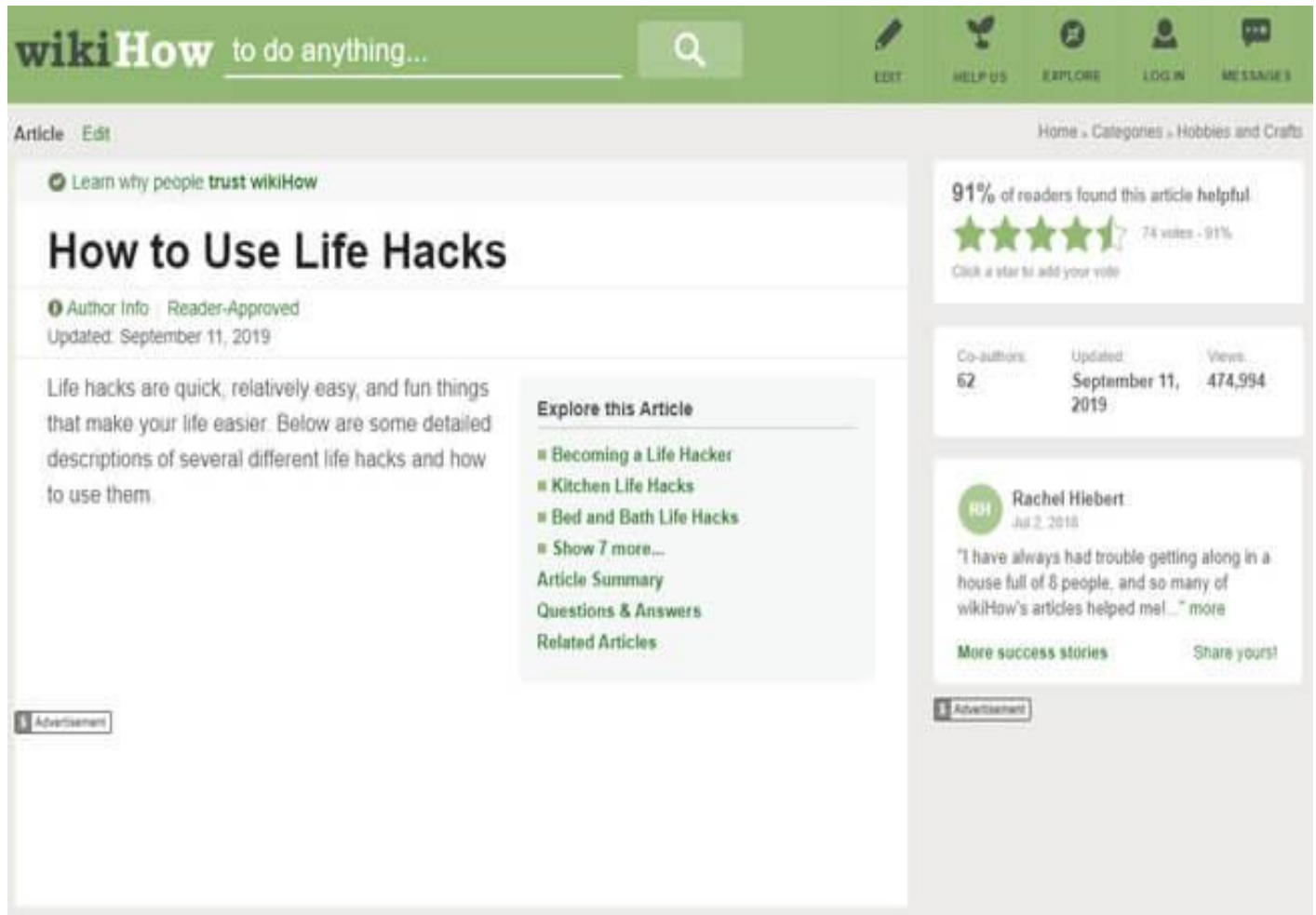
Portals are primarily used for internal purposes within businesses, schools, or institutions. These websites often involve a login process, allowing students to access the school website, or granting employees access to their emails, alerts, and files all in one place.

Web portals are quite complex when it comes to design, so we'd recommend hiring a web design expert to handle the tricky web development process.



12. Wiki or community forum

A wiki website allows people to collaborate online and write content together. The most popular example is Wikipedia itself, which allows anyone to amend, add to, and assess the content of each article.



The screenshot shows a WikiHow article page. The header includes the WikiHow logo with the tagline "to do anything...", a search bar, and navigation links for EDIT, HELP US, EXPLORE, LOGIN, and MESSAGES. The article title is "How to Use Life Hacks" and it is marked as "Reader-Approved" and "Updated: September 11, 2019". The main content area starts with the text: "Life hacks are quick, relatively easy, and fun things that make your life easier. Below are some detailed descriptions of several different life hacks and how to use them." To the right of the main text is a sidebar titled "Explore this Article" with links to "Becoming a Life Hacker", "Kitchen Life Hacks", "Bed and Bath Life Hacks", and "Show 7 more...". Below these are links for "Article Summary", "Questions & Answers", and "Related Articles". On the far right, there is a statistics box showing "91% of readers found this article helpful" with a 5-star rating and "74 votes - 91%". Below this is a table with columns for "Co-authors" (62), "Updated" (September 11, 2019), and "Views" (474,994). At the bottom of the sidebar, there is a user profile for Rachel Hebert, dated Jul 2, 2018, with a quote: "I have always had trouble getting along in a house full of 8 people, and so many of wikiHow's articles helped me..." and a "Share yours!" button. There are also two "Advertisement" placeholders on the page.