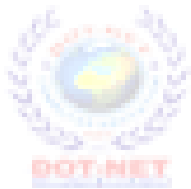


Lesson no. 11: Facebook Advertising

FACEBOOK ADVERTISING

Have you ever wondered why you see the ads you see? We want to help explain our ad system and the controls you have across your ad experience on Facebook, Instagram and other places you might see Facebook Ads.

Our ad products let businesses and organizations connect with the people who are most likely to be interested in their products and services. We believe the ads you see across the Facebook family of apps and services should be useful and relevant to you.



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