

Lesson no. 4: Creating Facebook Page

i. CREATING FACEBOOK PAGE

You can create a page within the Facebook mobile app as well as on the desktop site.

To create a page:

- a) Go to facebook.com/pages/create.
- b) Click to choose a page type.
- c) Fill out the required information
- d) Click Get Started and follow the online instructions.

NOTE: Anyone can create a Page, but only official representatives can create a Page for an organization, business, brand, or public figure.