

Lesson no. 10 – Why AdSense Account Banned by Google?

AdSense may be deactivated because of the following reasons:

1. Clicking on your own ads or even asking you friends to do it.
2. Placing ads on site containing adult or copyright content.
3. Encouraging visitors to click on ads or creating incentives to click on ads.
4. Using more than recommend ads.
5. Using copyrighted material on your site.

Some Shocking industry states

- Success ration – 1% - 2%
- Failure ratio – 98% - 99%

Why people fail?

- Fail to bring in traffic
- Lack of poor content
- Poor CTR of Ads
- No on-page SEO
- Lack of patience