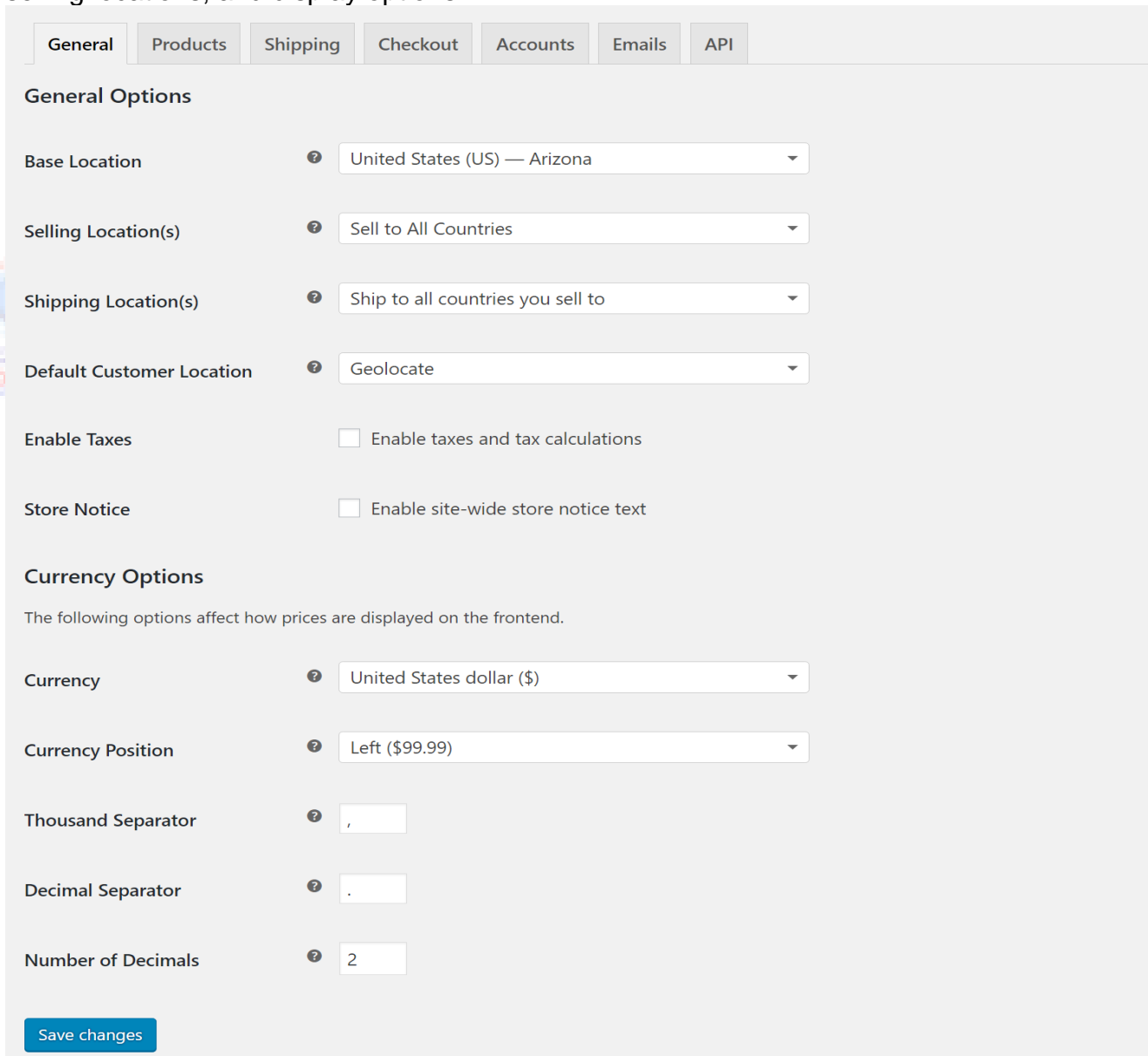


Lesson no. 10 – WooCommerce Settings

WooCommerce Settings

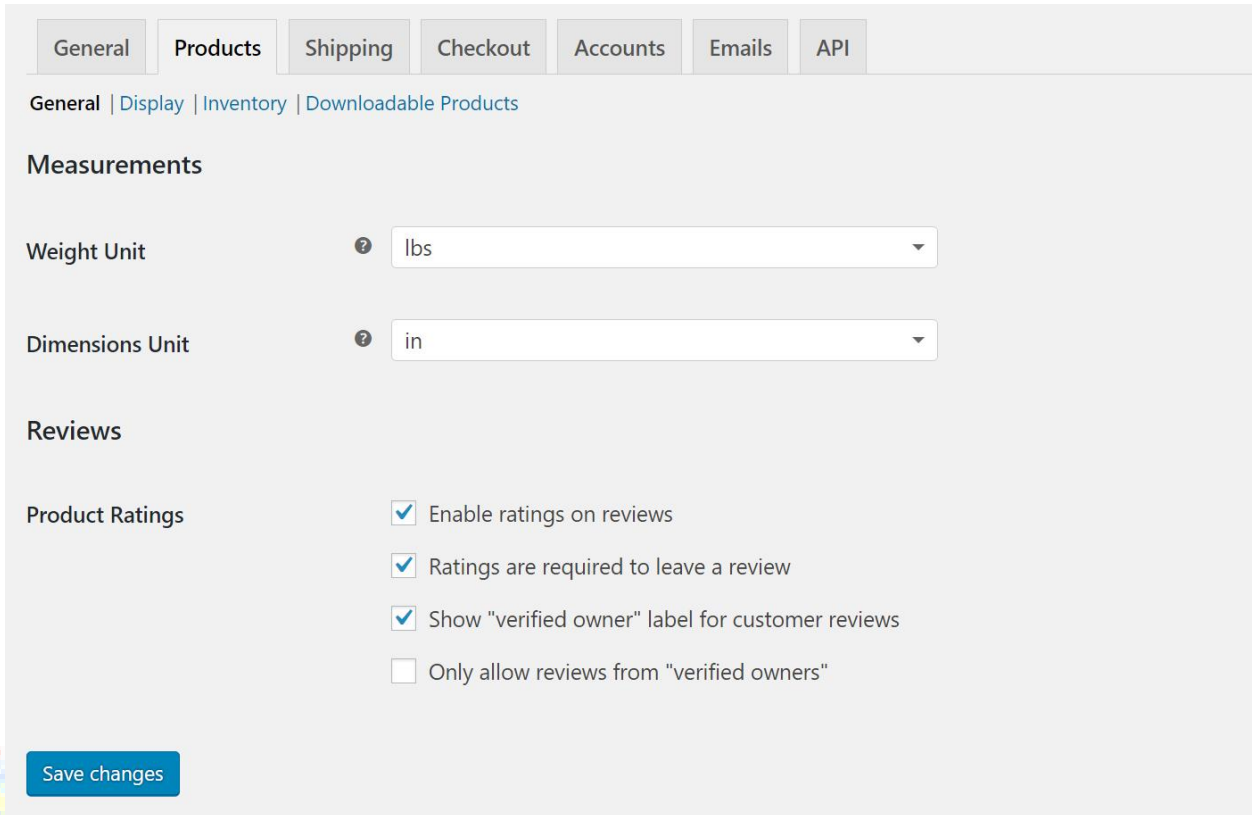
WP Admin > WooCommerce > Settings

Here's where WooCommerce gets really impressive: in the Settings screen, you can customize pretty much *every single aspect* of your e-store. Everything from your thousands separator to the check out process to email options can be tailored to your satisfaction. The **General** tab takes care of your basic information, including your currency, base & selling locations, and display options.



The screenshot shows the 'General' tab of the WooCommerce Settings page. It features a navigation bar with tabs for 'General', 'Products', 'Shipping', 'Checkout', 'Accounts', 'Emails', and 'API'. The 'General' tab is active. Below the navigation bar, the 'General Options' section includes: 'Base Location' (dropdown: United States (US) — Arizona), 'Selling Location(s)' (dropdown: Sell to All Countries), 'Shipping Location(s)' (dropdown: Ship to all countries you sell to), and 'Default Customer Location' (dropdown: Geolocate). There are two checkboxes: 'Enable Taxes' (unchecked) and 'Store Notice' (unchecked). The 'Currency Options' section includes a sub-heading and a note: 'The following options affect how prices are displayed on the frontend.' It contains: 'Currency' (dropdown: United States dollar (\$)), 'Currency Position' (dropdown: Left (\$99.99)), 'Thousand Separator' (text input: ,), 'Decimal Separator' (text input: .), and 'Number of Decimals' (text input: 2). A 'Save changes' button is located at the bottom left of the settings area.

Your product data, including custom sorting, default displays, measuring systems, product thumbnail dimensions, download methods, and even Ajax/non-Ajax add to cart buttons is customized in the **Products** tab.



General | **Products** | Shipping | Checkout | Accounts | Emails | API

General | Display | Inventory | Downloadable Products

Measurements

Weight Unit

Dimensions Unit

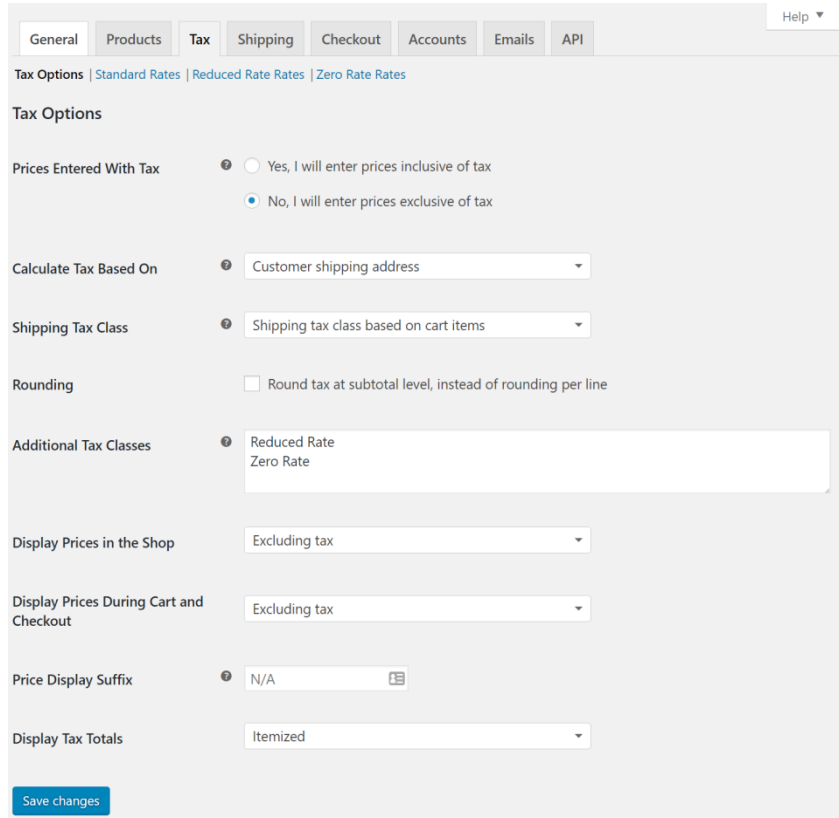
Reviews

Product Ratings

- Enable ratings on reviews
- Ratings are required to leave a review
- Show "verified owner" label for customer reviews
- Only allow reviews from "verified owners"

[Save changes](#)

Taxation methods are modeled in the **Taxes** tab — if you wish, you can even disable taxation in your store.

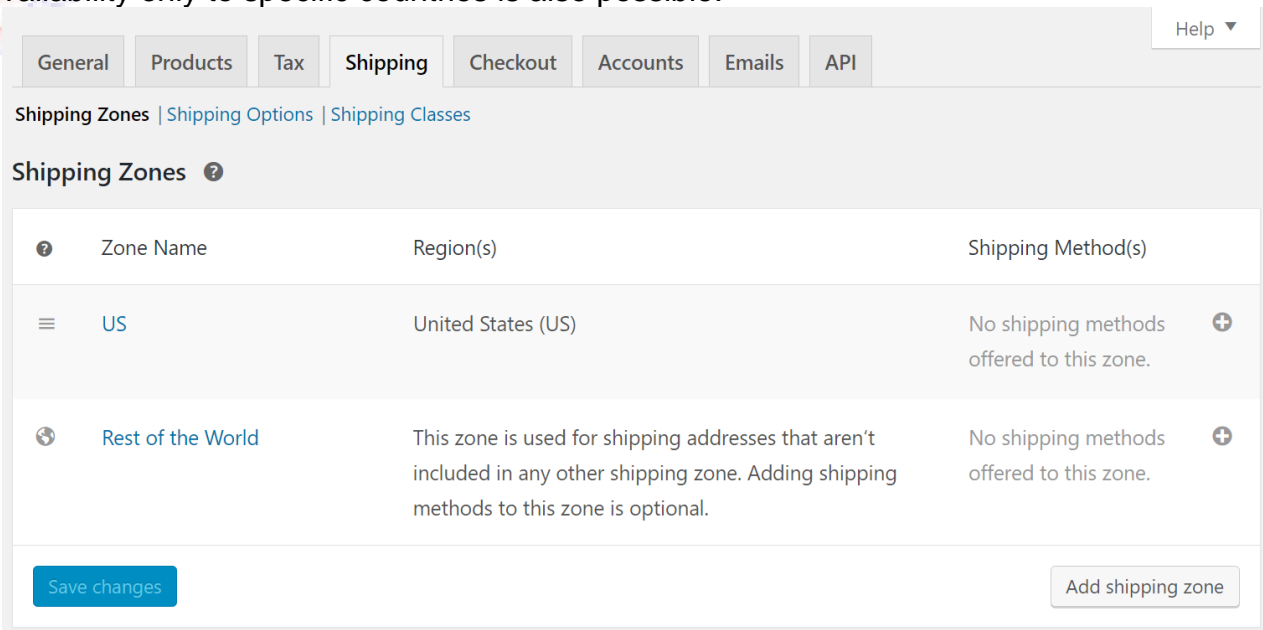


The screenshot shows the 'Tax Options' configuration page. It features a navigation bar with tabs for General, Products, Tax, Shipping, Checkout, Accounts, Emails, and API. Below the navigation bar, there are links for 'Tax Options', 'Standard Rates', 'Reduced Rate Rates', and 'Zero Rate Rates'. The main content area is titled 'Tax Options' and contains several settings:

- Prices Entered With Tax:** Radio buttons for 'Yes, I will enter prices inclusive of tax' (unselected) and 'No, I will enter prices exclusive of tax' (selected).
- Calculate Tax Based On:** A dropdown menu set to 'Customer shipping address'.
- Shipping Tax Class:** A dropdown menu set to 'Shipping tax class based on cart items'.
- Rounding:** A checkbox for 'Round tax at subtotal level, instead of rounding per line' (unchecked).
- Additional Tax Classes:** A text input field containing 'Reduced Rate' and 'Zero Rate'.
- Display Prices in the Shop:** A dropdown menu set to 'Excluding tax'.
- Display Prices During Cart and Checkout:** A dropdown menu set to 'Excluding tax'.
- Price Display Suffix:** A text input field set to 'N/A'.
- Display Tax Totals:** A dropdown menu set to 'Itemized'.

A 'Save changes' button is located at the bottom left of the form.

Shipping takes care of your shipping methods and pricing models. You can also enable/disable shipping store-wide, and edit various display options. Restricting your store availability only to specific countries is also possible.



The screenshot shows the 'Shipping Zones' configuration page. It features a navigation bar with tabs for General, Products, Tax, Shipping, Checkout, Accounts, Emails, and API. Below the navigation bar, there are links for 'Shipping Zones', 'Shipping Options', and 'Shipping Classes'. The main content area is titled 'Shipping Zones' and contains a table with the following data:

Zone Name	Region(s)	Shipping Method(s)
US	United States (US)	No shipping methods offered to this zone.
Rest of the World	This zone is used for shipping addresses that aren't included in any other shipping zone. Adding shipping methods to this zone is optional.	No shipping methods offered to this zone.

At the bottom of the page, there is a 'Save changes' button on the left and an 'Add shipping zone' button on the right.

Checkout allows you to customize the checkout process: you can choose from five payment gateways, edit the pages, add a T&C page, and change URL appendages.

General Products Tax Shipping **Checkout** Accounts Emails API Help ▾

[Checkout Options](#) | [BACS](#) | [Check Payments](#) | [Cash on Delivery](#) | [PayPal](#)

Checkout Process

Coupons

Enable the use of coupons
Coupons can be applied from the cart and checkout pages.

Calculate coupon discounts sequentially
When applying multiple coupons, apply the first coupon to the full price and the second coupon to the discounted price and so on.

Checkout Process

Enable guest checkout
Allows customers to checkout without creating an account.

Force secure checkout
Force SSL (HTTPS) on the checkout pages ([an SSL Certificate is required](#)).

Checkout Pages

These pages need to be set so that WooCommerce knows where to send users to checkout.

Cart Page

Checkout Page

Terms and Conditions

Account edits all front-end account display and registration options.

General Products Tax Shipping Checkout **Accounts** Emails API

Account Pages

These pages need to be set so that WooCommerce knows where to send users to access account related functionality.

My Account Page

Enable Registration

- Enable registration on the "Checkout" page
- Enable registration on the "My Account" page

Login

- Display returning customer login reminder on the "Checkout" page

Account Creation

- Automatically generate username from customer email
- Automatically generate customer password

My Account Endpoints

Endpoints are appended to your page URLs to handle specific actions on the accounts pages. They should be unique and can be left blank to disable the endpoint.

Orders	<input type="text" value="orders"/>
View Order	<input type="text" value="view-order"/>
Downloads	<input type="text" value="downloads"/>
Edit Account	<input type="text" value="edit-account"/>
Addresses	<input type="text" value="edit-address"/>
Payment Methods	<input type="text" value="payment-methods"/>
Lost Password	<input type="text" value="lost-password"/>
Logout	<input type="text" value="customer-logout"/>

[Save changes](#)

In the **Emails** tab, you can customize all things customer support. Specifically, you can tailor all the sender options for WooCommerce-generated email, right down the email background color.

General Products Tax Shipping Checkout Accounts **Emails** API Help ▾

Email Notifications

Email notifications sent from WooCommerce are listed below. Click on an email to configure it.

Email	Content Type	Recipient(s)	
<input checked="" type="checkbox"/> New order ?	text/html	customer1@domain.com	<input type="checkbox"/>
<input checked="" type="checkbox"/> Cancelled order ?	text/html	customer1@domain.com	<input type="checkbox"/>
<input checked="" type="checkbox"/> Failed order ?	text/html	customer1@domain.com	<input type="checkbox"/>
<input checked="" type="checkbox"/> Order on-hold ?	text/html	Customer	<input type="checkbox"/>
<input checked="" type="checkbox"/> Processing order ?	text/html	Customer	<input type="checkbox"/>
<input checked="" type="checkbox"/> Completed order ?	text/html	Customer	<input type="checkbox"/>
<input checked="" type="checkbox"/> Refunded order ?	text/html	Customer	<input type="checkbox"/>
<input type="checkbox"/> Customer invoice ?	text/html	Customer	<input type="checkbox"/>
<input checked="" type="checkbox"/> Customer note ?	text/html	Customer	<input type="checkbox"/>
<input checked="" type="checkbox"/> Reset password ?	text/html	Customer	<input type="checkbox"/>
<input checked="" type="checkbox"/> New account ?	text/html	Customer	<input type="checkbox"/>

Email Sender Options

"From" Name

"From" Address

And lastly, in the **API** tab you can enable the REST API, Keys/Apps, and Webhooks.

General Products Tax Shipping Checkout Accounts Emails **API**

Settings | [Keys/Apps](#) | [Webhooks](#)

General Options

API Enable the REST API

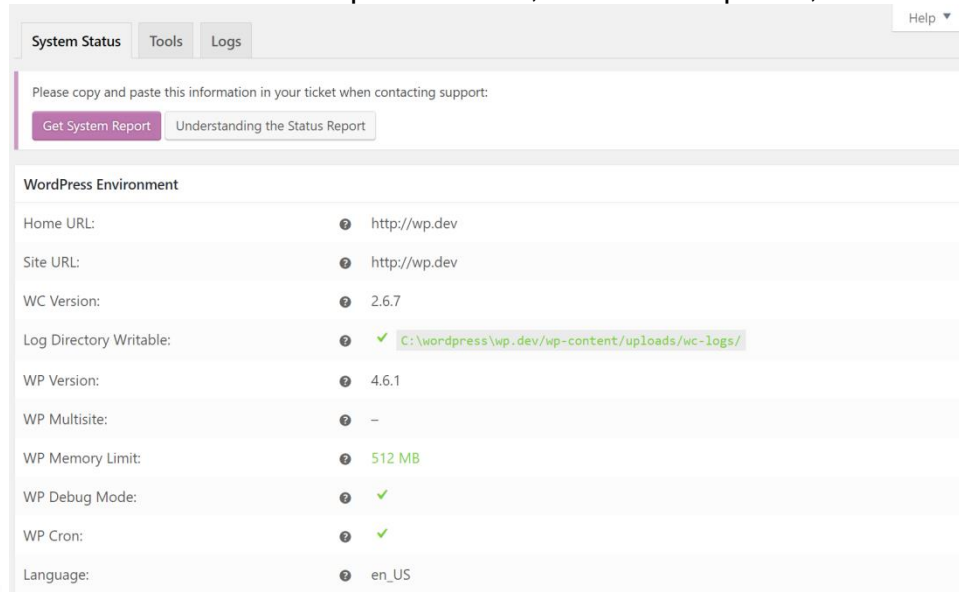
[Save changes](#)

Rest API

System Status

WordPress Admin > WooCommerce > System Status

All your back-end information — your WooCommerce/PHP/MySQL/etc. version, size limits, logging, and more — is found here. In the **Tools** tab on the same page, you can clear your website caches for multiple variables, install new options, and reset settings to the default.



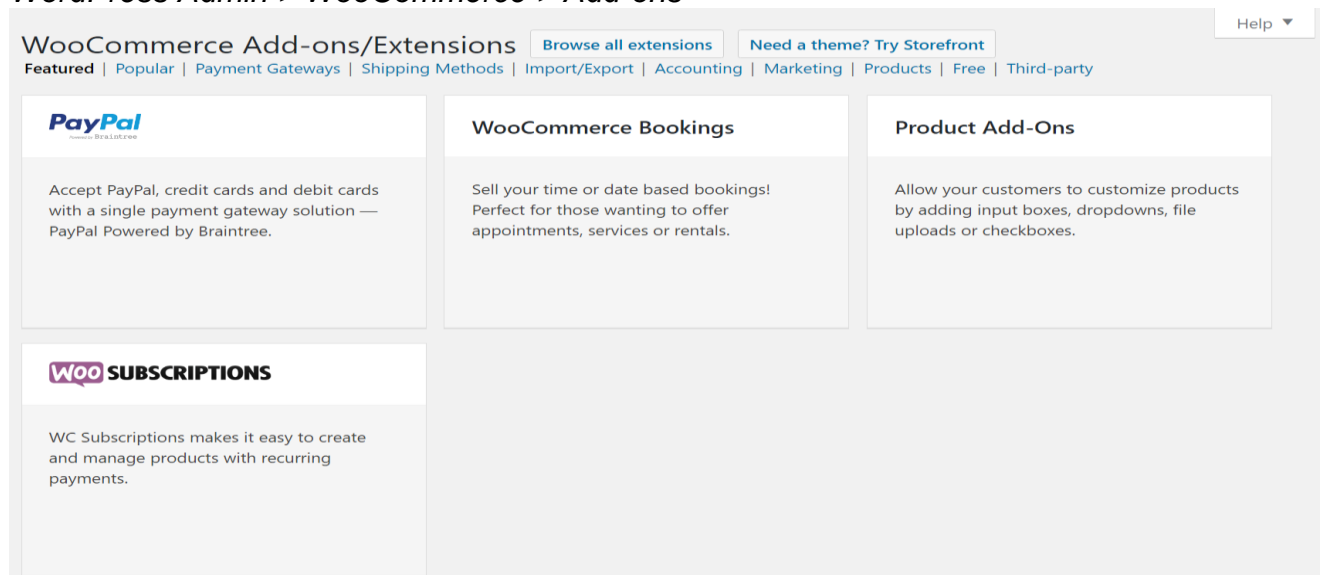
The screenshot shows the 'System Status' page in the WordPress admin interface. It includes tabs for 'System Status', 'Tools', and 'Logs'. A message prompts the user to copy and paste the information for support tickets, with buttons for 'Get System Report' and 'Understanding the Status Report'. Below this is a table titled 'WordPress Environment' with the following data:

Item	Value
Home URL:	http://wp.dev
Site URL:	http://wp.dev
WC Version:	2.6.7
Log Directory Writable:	✓ C:\wordpress\wp.dev\wp-content/uploads/wc-logs/
WP Version:	4.6.1
WP Multisite:	-
WP Memory Limit:	512 MB
WP Debug Mode:	✓
WP Cron:	✓
Language:	en_US



Add-ons

WordPress Admin > WooCommerce > Add-ons



The screenshot shows the 'WooCommerce Add-ons/Extensions' page. It features a header with 'Browse all extensions' and 'Need a theme? Try Storefront' buttons, and a 'Help' dropdown. Below the header are several extension cards:

- PayPal**: Accept PayPal, credit cards and debit cards with a single payment gateway solution — PayPal Powered by Braintree.
- WooCommerce Bookings**: Sell your time or date based bookings! Perfect for those wanting to offer appointments, services or rentals.
- Product Add-Ons**: Allow your customers to customize products by adding input boxes, dropdowns, file uploads or checkboxes.
- Woo SUBSCRIPTIONS**: WC Subscriptions makes it easy to create and manage products with recurring payments.

One of the attributes that make WordPress the most popular CMS on the planet is the community behind it. Thousands of themes and tens of thousands of plugins; nearly 100% of them are user-contributed. It's pretty much the same thing with WooCommerce, although on a smaller scale.

Powerful new features, services and extensions for your online store

Search



All Extensions ▶

- Accounting
- Customer Service
- Free
- Import and Export
- Inventory Management
- Marketing
- Misc
- Payment Gateways
- Point of Sale
- Products
- Reporting
- Shipping Methods
- Subscriptions
- Tax
- Third Party
- Widgets

★ POPULAR

PayPal Powered by Braintree

Accept PayPal, credit cards and debit cards with a single payment gateway solution — PayPal Powered by Braintree.

FREE! VIEW EXTENSION >

Staff Favorites



WooCommerce Bookings

Allow customers to book appointments for services without leaving your site.

FROM: \$249.00 >



Product Add-Ons

Give your customers the option to customize their purchase or add personalization.

FROM: \$49.00 >



Woo SUBSCRIPTIONS

Let customers subscribe to your products or services and pay on a weekly,...

FROM: \$199.00 >

The plugin developers allow you to purchase native and third-party WooCommerce extensions from their Extensions store. Literally, hundreds of various add-ons and WooCommerce-specific themes and styling options are available at the store.