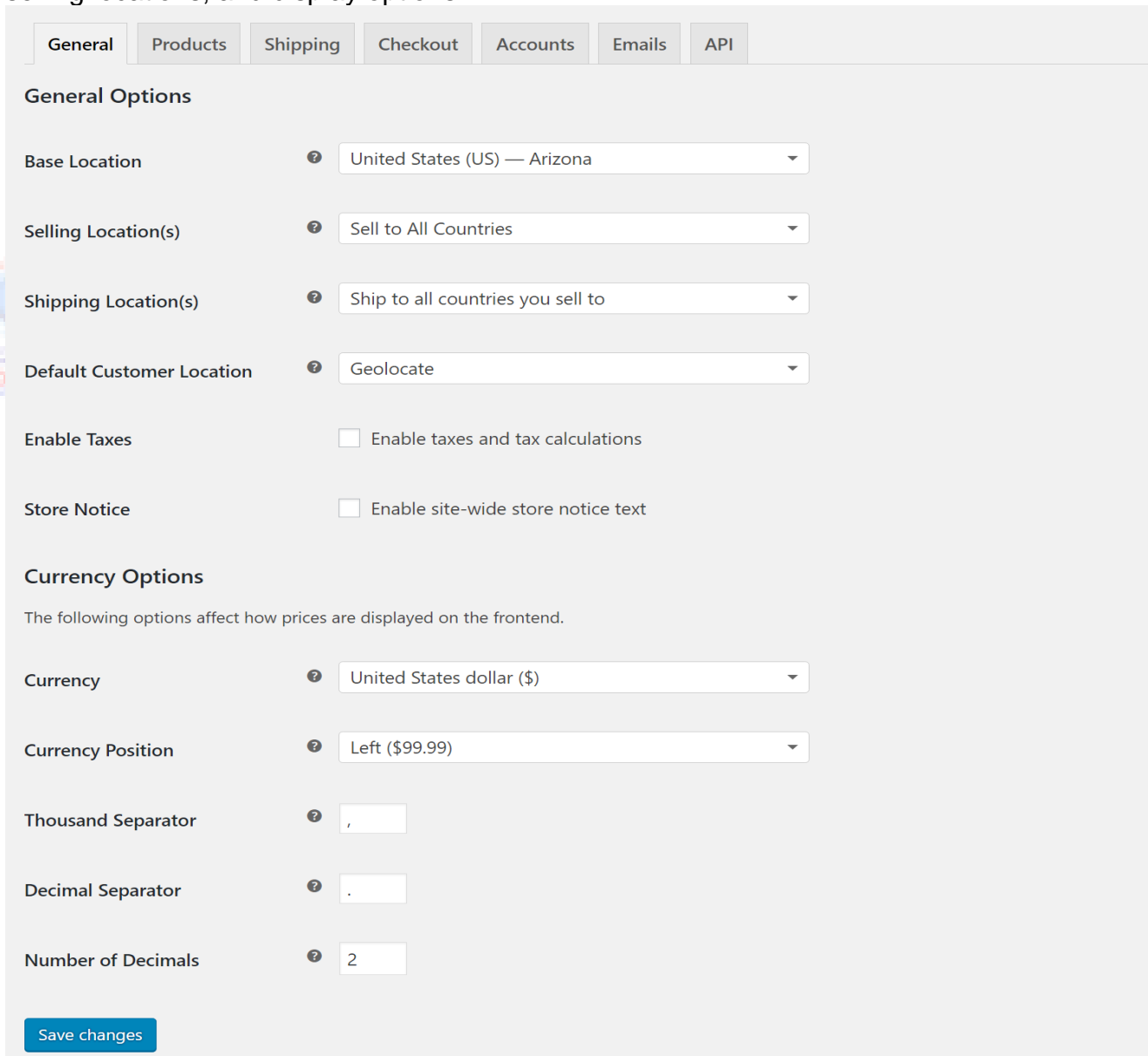## Lesson no. 10 – WooCommerce Settings
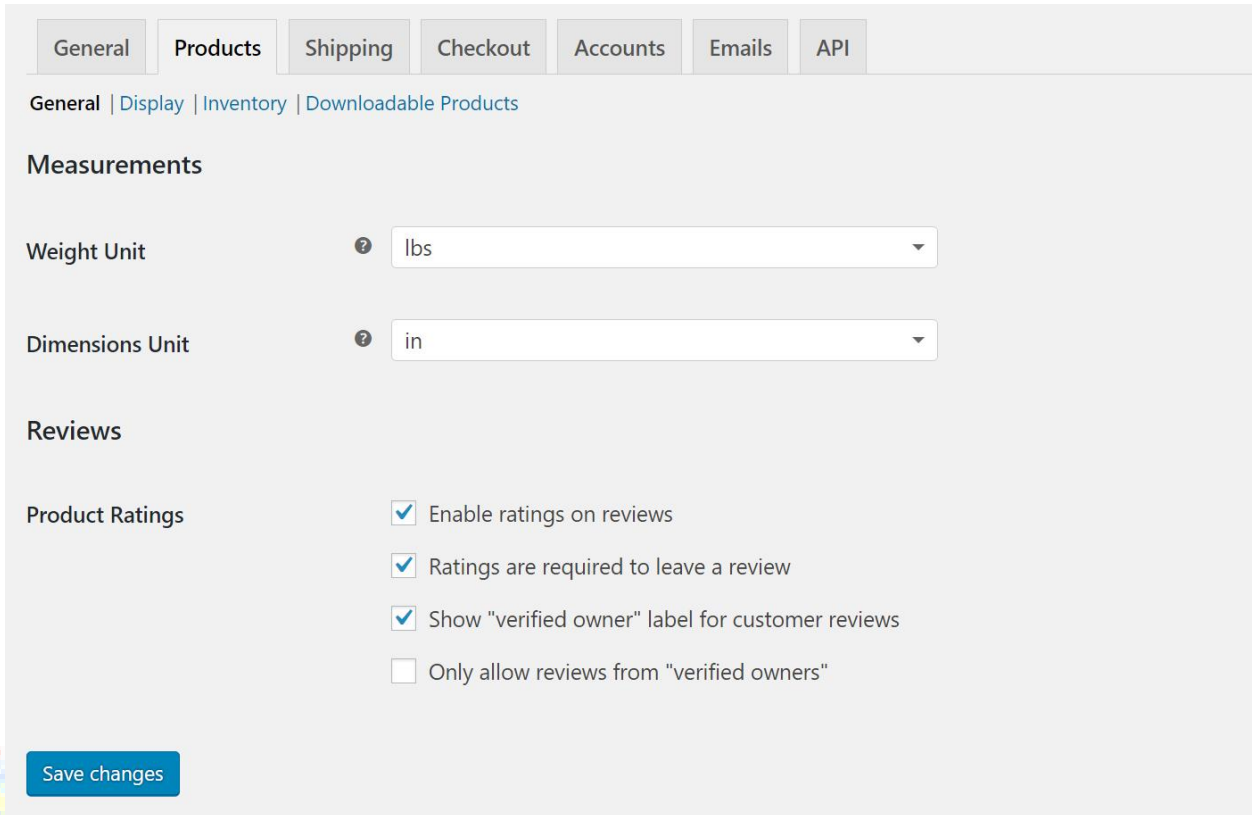
WooCommerce Settings

WP Admin > WooCommerce > Settings

Here's where WooCommerce gets really impressive: in the Settings screen, you can customize pretty much *every single aspect* of your e-store. Everything from your thousands separator to the check out process to email options can be tailored to your satisfaction.
The **General** tab takes care of your basic information, including your currency, base & selling locations, and display options.

General	Products	Shipping	Checkout	Accounts	Emails	API

General Options

Base Location	❓	United States (US) — Arizona ▼
Selling Location(s)	❓	Sell to All Countries ▼
Shipping Location(s)	❓	Ship to all countries you sell to ▼
Default Customer Location	❓	Geolocate ▼
Enable Taxes		☐ Enable taxes and tax calculations
Store Notice		☐ Enable site-wide store notice text

Currency Options

The following options affect how prices are displayed on the frontend.

Currency	❓	United States dollar ($) ▼
Currency Position	❓	Left ($99.99) ▼
Thousand Separator	❓	,
Decimal Separator	❓	.
Number of Decimals	❓	2

Save changes

Your product data, including custom sorting, default displays, measuring systems, product thumbnail dimensions, download methods, and even Ajax/non-Ajax add to cart buttons is customized in the **Products** tab.
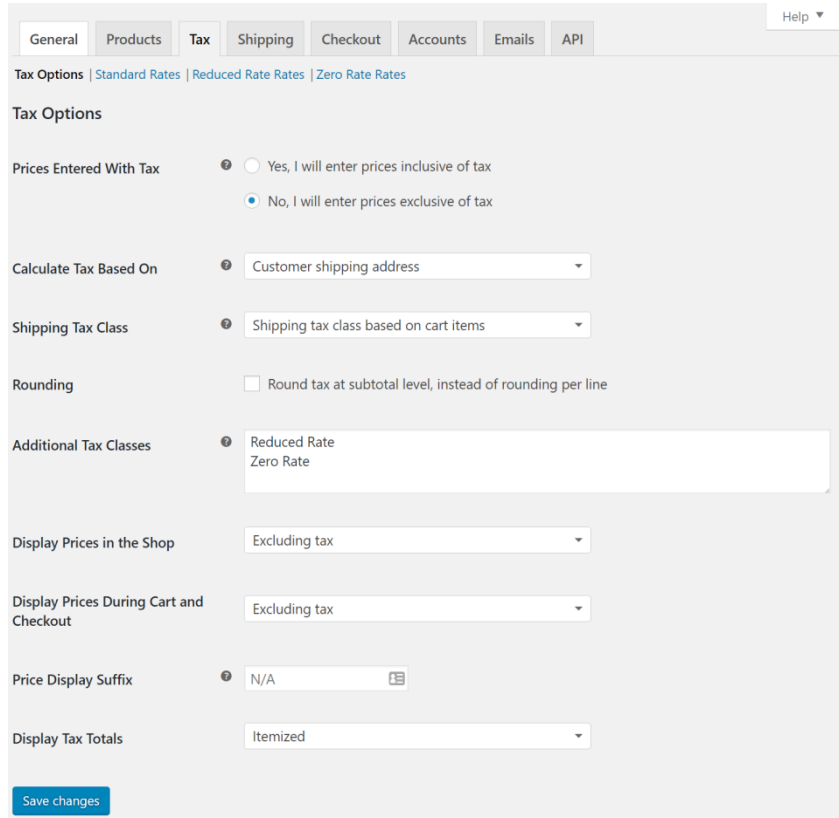
Taxation methods are modeled in the **Taxes** tab — if you wish, you can even disable taxation in your store.

Shipping takes care of your shipping methods and pricing models. You can also enable/disable shipping store-wide, and edit various display options. Restricting your store availability only to specific countries is also possible.

Checkout allows you to customize the checkout process: you can choose from five payment gateways, edit the pages, add a T&C page, and change URL appendages.

| General | Products | Tax | Shipping | Checkout | Accounts | Emails | API |

Checkout Options | BACS | Check Payments | Cash on Delivery | PayPal

Checkout Process

Coupons
☑ Enable the use of coupons

Coupons can be applied from the cart and checkout pages.

☐ Calculate coupon discounts sequentially

When applying multiple coupons, apply the first coupon to the full price and the second coupon to the discounted price and so on.

Checkout Process
☑ Enable guest checkout

Allows customers to checkout without creating an account.

☐ Force secure checkout

Force SSL (HTTPS) on the checkout pages (an SSL Certificate is required).

Checkout Pages

These pages need to be set so that WooCommerce knows where to send users to checkout.

Cart Page	❓	Cart ✕ ▾
Checkout Page	❓	Checkout ✕ ▾
Terms and Conditions	❓	Select a page... ▾

Account edits all front-end account display and registration options.

General	Products	Tax	Shipping	Checkout	Accounts	Emails	API

Account Pages

These pages need to be set so that WooCommerce knows where to send users to access account related functionality.

My Account Page ❓   [My Account ▾]

Enable Registration   ☑ Enable registration on the "Checkout" page
                              ☐ Enable registration on the "My Account" page

Login   ☑ Display returning customer login reminder on the "Checkout" page

Account Creation   ☑ Automatically generate username from customer email
                              ☐ Automatically generate customer password

My Account Endpoints

Endpoints are appended to your page URLs to handle specific actions on the accounts pages. They should be unique and can be left blank to disable the endpoint.

Orders ❓   [orders]

View Order ❓   [view-order]

Downloads ❓   [downloads]

Edit Account ❓   [edit-account]

Addresses ❓   [edit-address]

Payment Methods ❓   [payment-methods]

Lost Password ❓   [lost-password]

Logout ❓   [customer-logout]

[Save changes]

In the **Emails** tab, you can customize all things customer support. Specifically, you can tailor all the sender options for WooCommerce-generated email, right down the email background color.

| General | Products | Tax | Shipping | Checkout | Accounts | Emails | API |

Help ▼

Email Notifications

Email notifications sent from WooCommerce are listed below. Click on an email to configure it.

Email	Content Type	Recipient(s)	
✓ New order ?	text/html	customer1@domain.com	⚙
✓ Cancelled order ?	text/html	customer1@domain.com	⚙
✓ Failed order ?	text/html	customer1@domain.com	⚙
✓ Order on-hold ?	text/html	Customer	⚙
✓ Processing order ?	text/html	Customer	⚙
✓ Completed order ?	text/html	Customer	⚙
✓ Refunded order ?	text/html	Customer	⚙
⊙ Customer invoice ?	text/html	Customer	⚙
✓ Customer note ?	text/html	Customer	⚙
✓ Reset password ?	text/html	Customer	⚙
✓ New account ?	text/html	Customer	⚙

Email Sender Options

"From" Name ? `wp.dev`

"From" Address ? `name@domain.com`

And lastly, in the **API** tab you can enable the REST API, Keys/Apps, and Webhooks.

| General | Products | Tax | Shipping | Checkout | Accounts | Emails | API |

Settings | Keys/Apps | Webhooks

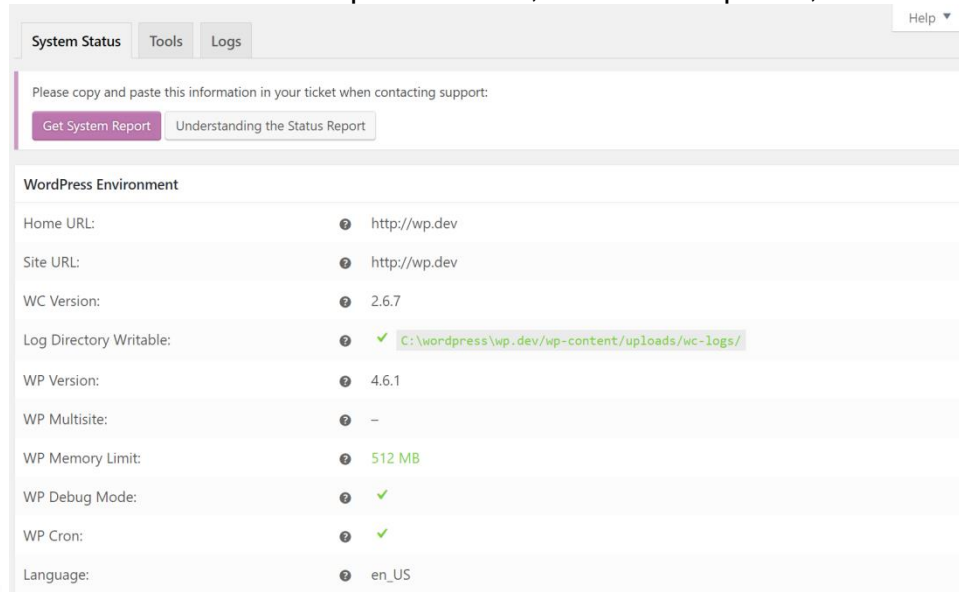## General Options

API   ☑ Enable the REST API

Save changes

Rest API

System Status

WordPress Admin > WooCommerce > System Status

All your back-end information — your WooCommerce/PHP/MySQL/etc. <u>version</u>, size limits, logging, and more — is found here. In the **Tools** tab on the same page , you can clear your website caches for multiple variables, install new options, and reset settings to the default.
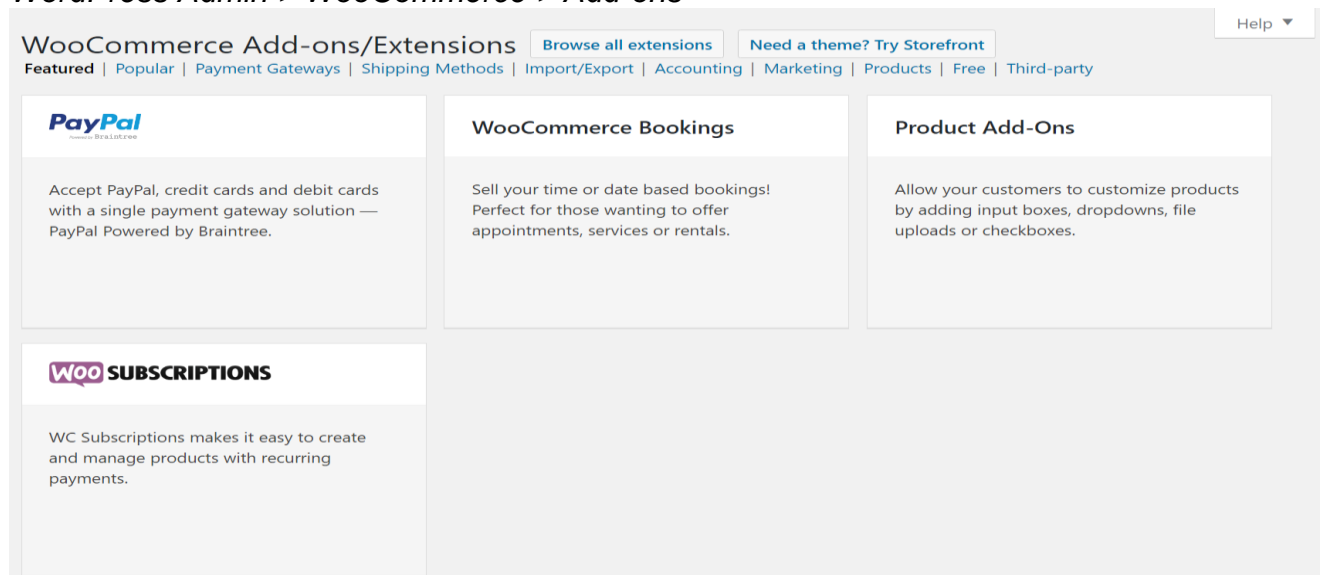
Add-ons

WordPress Admin > WooCommerce > Add-ons

One of the attributes that make <u>WordPress the most popular CMS</u> on the planet is the community behind it. Thousands of themes and tens of thousands of <u>plugins</u>; nearly 100% of them are user-contributed. It's pretty much the same thing with WooCommerce, although on a smaller scale.

The plugin developers allow you to purchase native and third-party WooCommerce extensions from their Extensions store. Literally, hundreds of various add-ons and WooCommerce-specific themes and styling options are available at the store.