

Lesson no. 12 – Other Plugins

The Best WooCommerce Plugins for Improving WooCommerce Stores

WordPress is an open source, free solution. You're able to keep costs as low as possible if you're running a very small business site or a personal blog. However, serious online stores typically need premium managed hosting (check out our WooCommerce Hosting) and legitimate plugins with quality customer support.

Some of the plugins listed below are free, but more often than not you should expect to pay for WooCommerce plugins. Sometimes it's a small one-time fee, but sometimes you need to pay monthly.

Having said that, keep reading to learn about our favorite WooCommerce plugins.

1. WooCommerce PDF Invoices & Packing Slips

WooCommerce PDF Invoices & Packing Slips has a large following and for good reason. Invoices and packing slips are required for a wide variety of businesses, but this type of smooth functionality isn't provided in WooCommerce.

Therefore, the plugin lets you automatically attach PDF invoices to certain emails. Not only that, but you receive options for creating and printing packing slips, whether it be in bulk or individually. The simplicity and streamlined nature of the plugin are what draws most users.



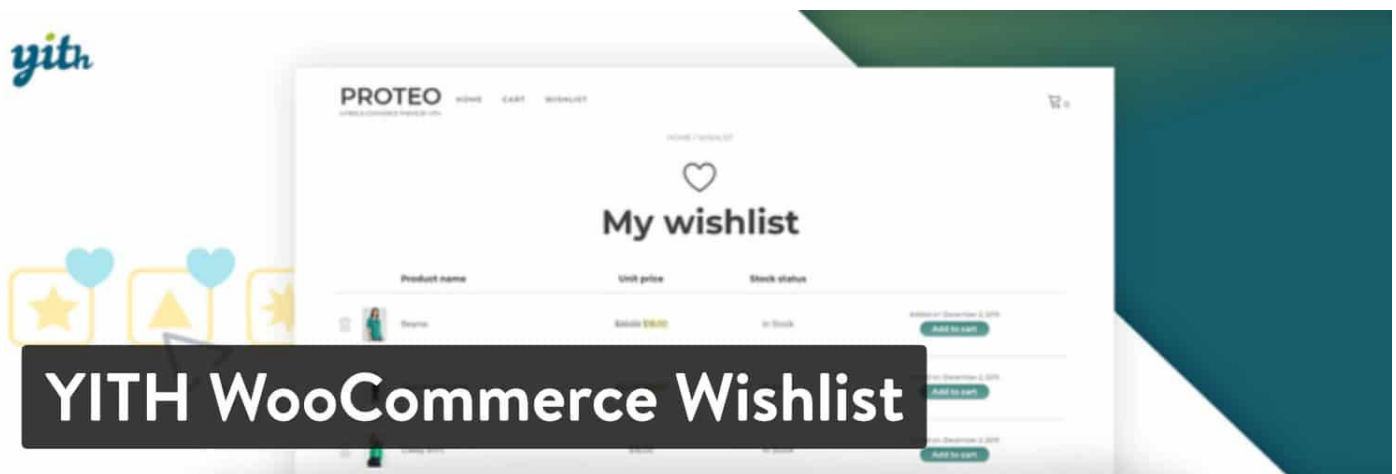
WooCommerce PDF Invoices & Packing Slips WordPress plugin

Pricing: Paid

2. YITH WooCommerce Wishlist

YITH WooCommerce Wishlist mimics the “Favorites” list that you can find on many larger ecommerce stores, like Amazon. It’s not for every brand, but it often makes sense to give your customers a way to save certain products for later.

The plugin integrates with WooCommerce for a seamless transition. Customers are then able to check back in and find their favorite products for purchase later. This potentially boosts your own sales and makes for a nicer interface for customers.



YITH WooCommerce Wishlist WordPress plugin

Pricing: Paid

3. Custom Product Tabs for WooCommerce

Custom Product Tabs for WooCommerce is a plugin that cleans up your product pages with consolidated tabs. This way, you can title tabs with information like descriptions, specifications, reviews, and more.

All of the tabs you add to your store support multiple forms of content such as images, video, and text. You manage the tabs in the standard WordPress editor, without any need for custom coding.



Custom Product Tabs for WooCommerce

Custom Product Tabs for WooCommerce WordPress plugin

Pricing: Paid

4. Beeketing for WooCommerce

Beeketing for WooCommerce serves as one of the top all-in-one marketing tools for WooCommerce. More than ten marketing features are packed into the plugin, including tools for cart abandonment, boosting online sales, and improving your email marketing.

The feature-set is hard to cover in a few paragraphs, but you can expect to be wowed by options for cross-selling, upselling, email capture, loyalty programs, and more.



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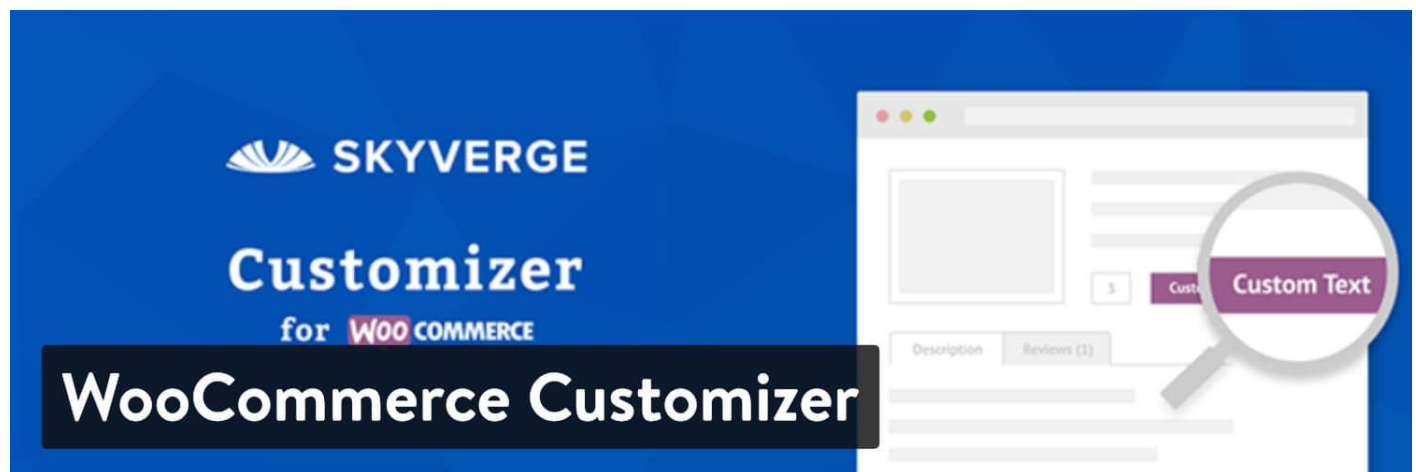
Beeketing for WooCommerce WordPress plugin

Pricing: Paid

5. WooCommerce Customizer

WooCommerce Customizer expands the number of adjustable settings in WooCommerce. These customization options are already available in WooCommerce, but you typically have to custom code to make them work. Therefore, the WooCommerce Customizer plugin is there to make those tasks easier with visual settings.

From changing the number of products displayed on each page to modifying the login text, this plugin suddenly makes advanced customization possible without needing to hire a developer.



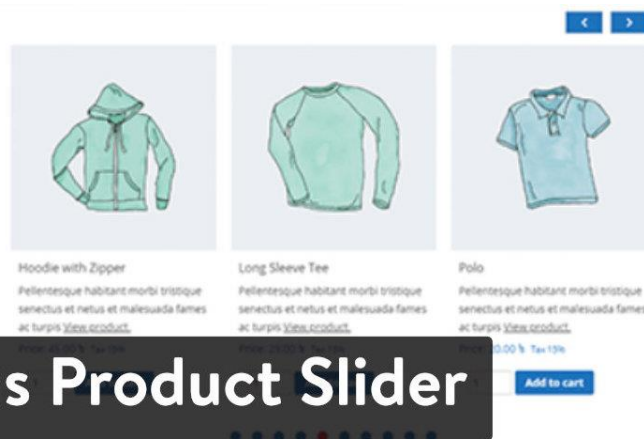
WooCommerce Customizer WordPress plugin

Pricing: Free

6. PickPlugins Product Slider for WooCommerce

The PickPlugins Product Slider for WooCommerce plugin solves a problem that many store owners find themselves in after launching a store. Your WordPress theme or page builder may not have a clean product slider or it's possible you don't have that option at all!

If you'd like a product slider on your homepage or other pages, this is the right plugin to make that happen. This is also a wonderful plugin for recommending products inside of your blog posts since you can often write posts that relate to your products and send users directly to your store.



PickPlugins Product Slider for WooCommerce WordPress plugin

Pricing: Free

7. WooCommerce Multilingual

The WooCommerce Multilingual plugin combines the popular WPML plugin with WooCommerce to establish the best experience for changing the language of your site. This comes in handy if you would like to give your customers multiple language choices.

All WooCommerce products, pages, and categories are modified to ensure that the right language is being displayed. Multiple currencies are also available just in case.



WooCommerce Multilingual WordPress plugin

Pricing: Free

8. Booster for WooCommerce

Booster for WooCommerce enables an interesting collection of features that you may have found to be missing during your use of WooCommerce. Some of these features include bulk price converting, currencies, global discounts, and tools for letting your customers offer their own pricing.

The list of extra, and many times unique, features goes on and on. You'll find features for payment gateways, the checkout, products, and more. Overall, it's worth testing out before opting for a premium plugin that only solves one problem.



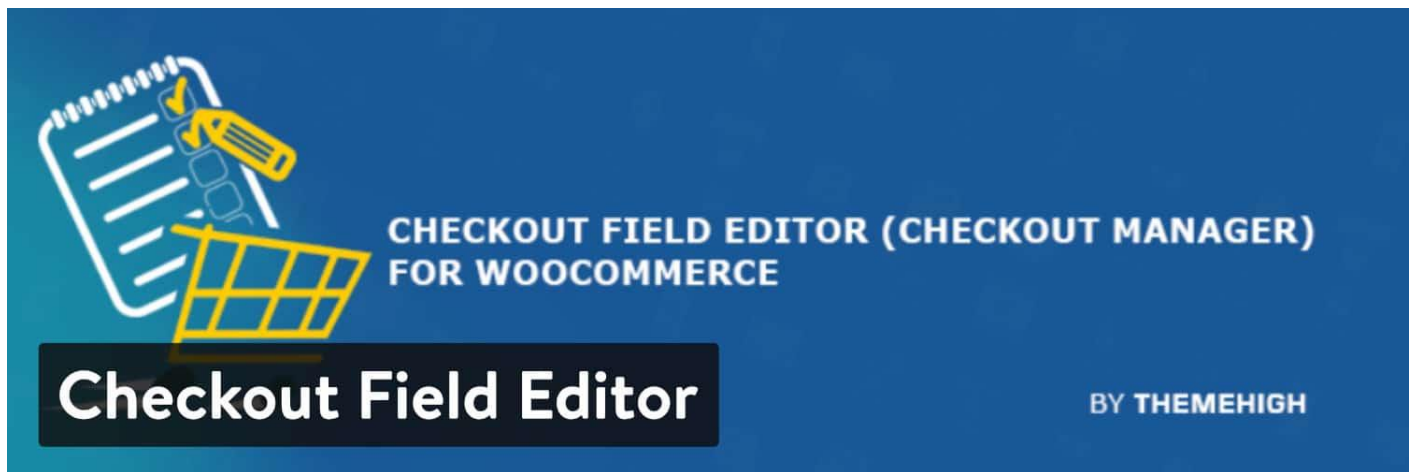
Booster for WooCommerce WordPress plugin

Pricing: Paid

9. Checkout Field Editor

The Checkout Field Editor plugin features tools for adding, editing, and deleting custom fields in your checkout area. The standard fields for names, addresses, and payment information are still there, but this plugin recognizes that some companies are unique.

The plugin integrates directly with WooCommerce, turning your checkout module into a more versatile area. For instance, you could edit current fields included with WooCommerce, and you also have the opportunity to add new fields for things like labels, placeholders, and names. Custom fields are important for many types of businesses, especially B2B companies that have custom orders on a regular basis.



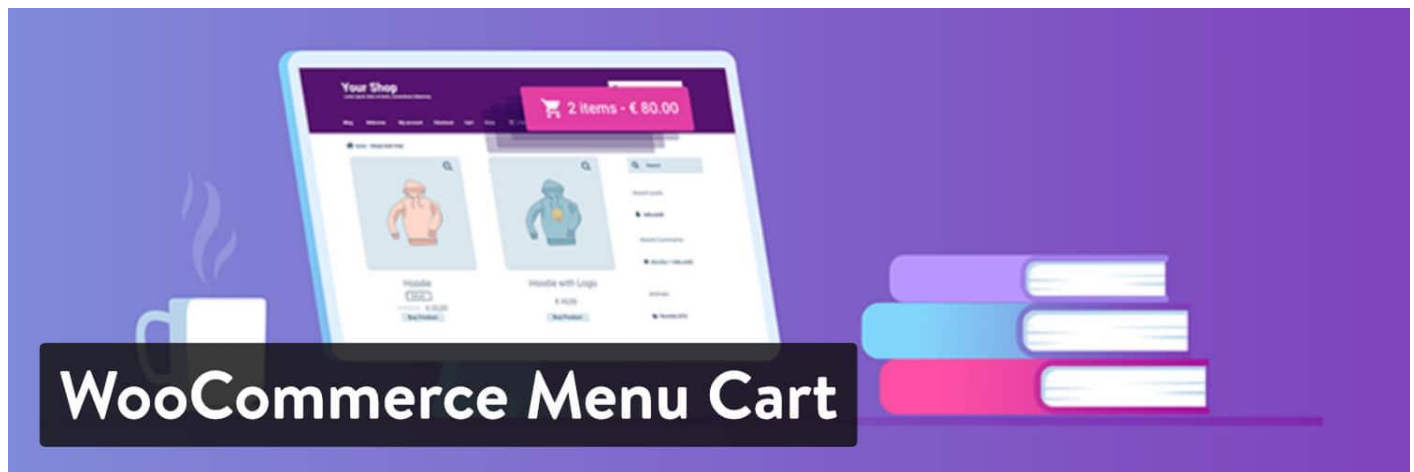
Checkout Field Editor WordPress plugin

Pricing: Paid

10. WooCommerce Menu Cart

The WooCommerce Menu Cart plugin works with many ecommerce plugins such as WooCommerce, WP-Ecommerce, and Easy Digital Downloads. Its main purpose is to add a shopping cart button in your main navigational menu.

The rationale for this is because some WordPress designs and themes don't have shopping cart icons towards the top of the page. This typically indicates that the theme wasn't directly made to work with WooCommerce. However, since most themes are still compatible with WooCommerce, you simply need to add some elements like the shopping cart icon from this plugin.



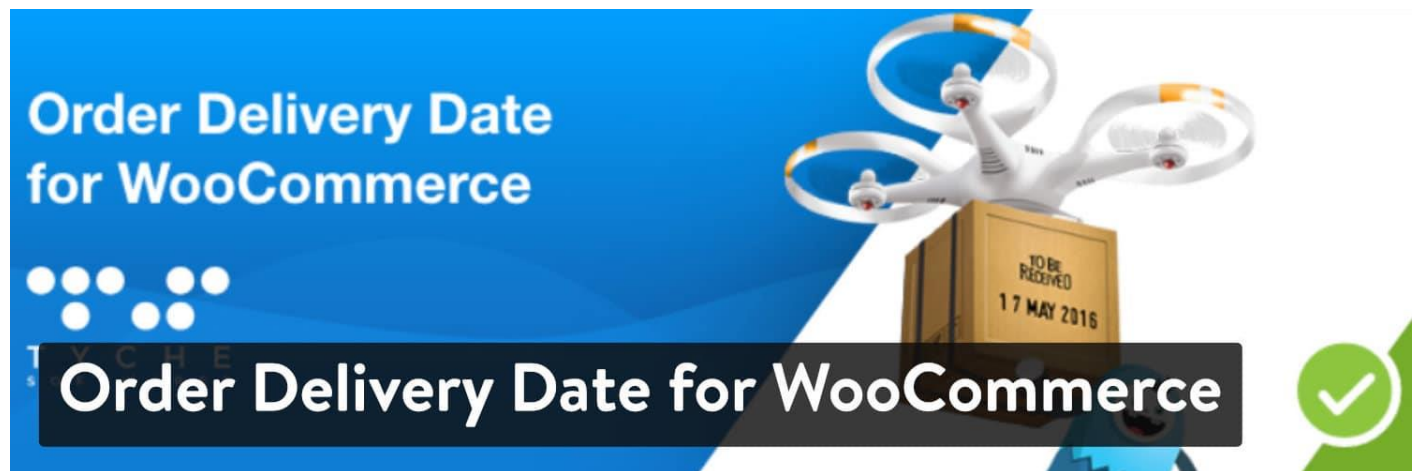
WooCommerce Menu Cart WordPress plugin

Pricing: Paid

11. Order Delivery Date for WooCommerce

Order Delivery Date for WooCommerce does exactly what the name implies. It engages customers after a purchase, allowing them to select a delivery date during the checkout process. This varies from the traditional approach where your checkout shows a handful of delivery options and how long they take to arrive.

The plugin has been shown to decrease cart abandonment since customers can now select an exact date, instead of the seemingly arbitrary shipping methods that aren't always that accurate. Instead, the customer chooses an exact date and can look forward to that.



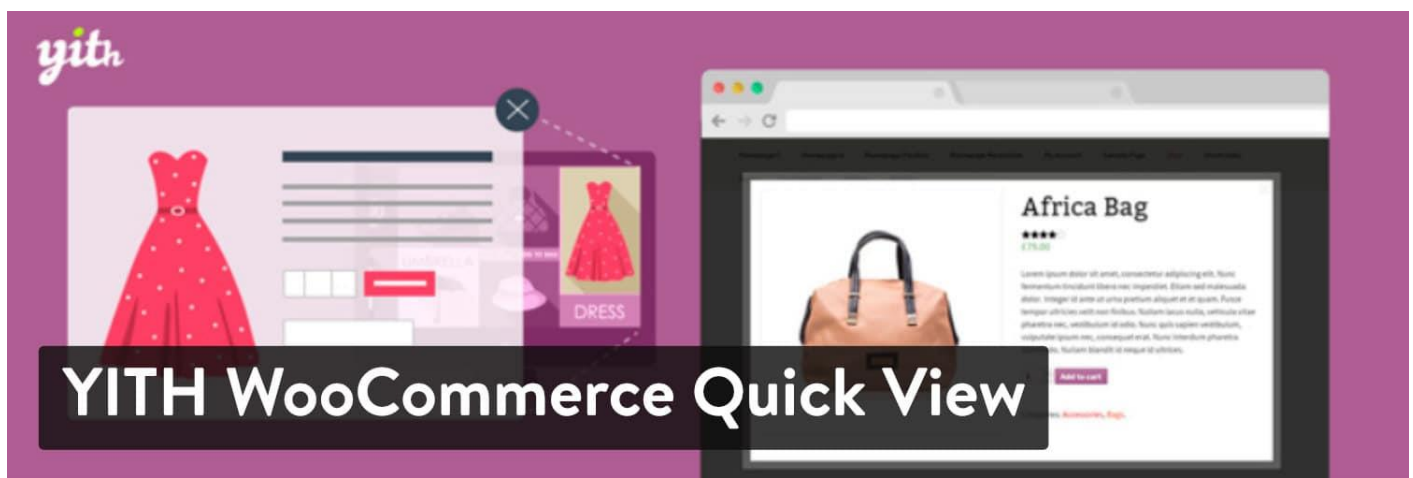
Order Delivery Date for WooCommerce WordPress plugin

Pricing: Paid

12. YITH WooCommerce Quick View

As mentioned before, YITH has many WooCommerce plugins to expand on how the basic plugin works for your store. YITH WooCommerce Quick View adds a quick view popup so that your customers don't have to go all the way to the product page.

They can now add items to the cart directly from the popup and then "X" out of the module to continue shopping. The purpose of a QuickView feature is to cut down on the number of steps required for customers to place items in the cart.



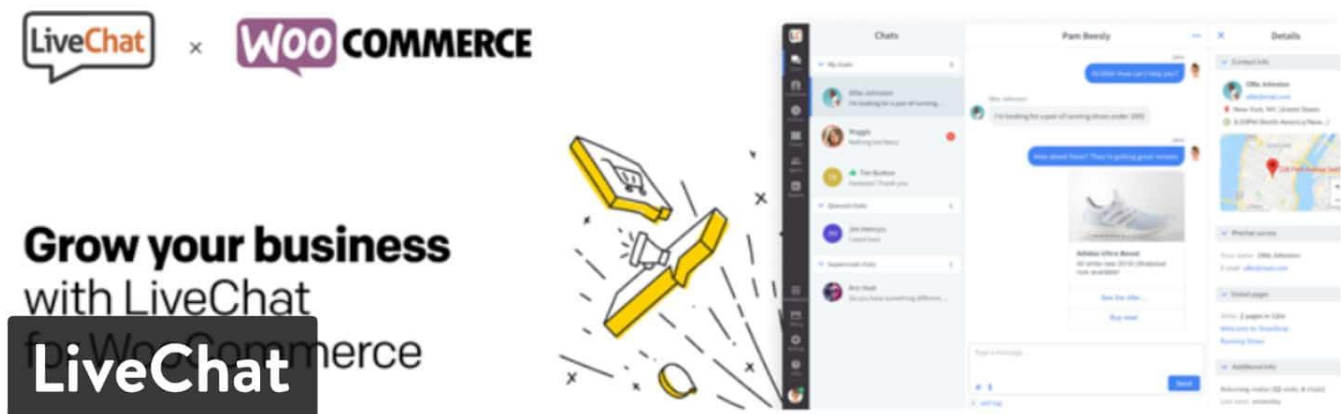
YITH WooCommerce Quick View WordPress plugin

Pricing: Paid

13. Livechat – Premium Live Chat Software for WooCommerce

All online stores should have a live chat tool for providing customer support to people already browsing the website. The LiveChat – Premium live chat software for WooCommerce plugin is one of the top solutions for adding a live chat area and managing it from the backend of your website.

Quite a few features are combined into your WooCommerce interface to provide a seamless customer support experience for your users. This is a full-fledged chatting suite, not just a quick opensource fix. It has comprehensive tools for things like visitor tracking, chat triggers, and feedback.

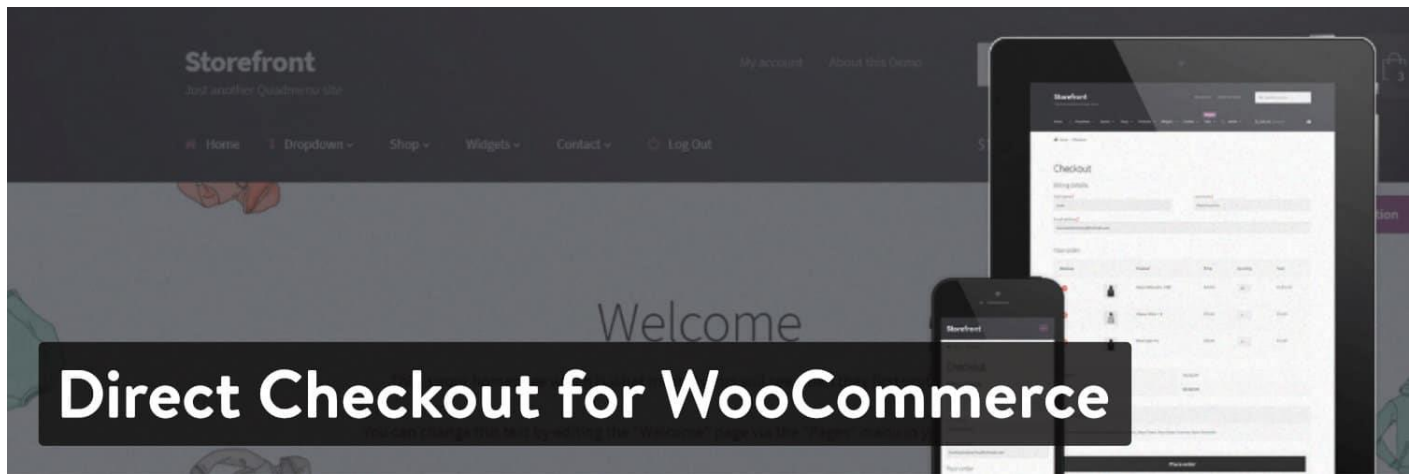


Livechat – Premium Live Chat Software for WooCommerce WordPress plugin

Pricing: Paid

14. Direct Checkout for WooCommerce

Direct Checkout for WooCommerce has a unique and potentially lucrative purpose. It completely overrides the shopping cart page on your WooCommerce site, speeding up the checkout and making it easier for your customers to get to the payment area.



Direct Checkout for WooCommerce

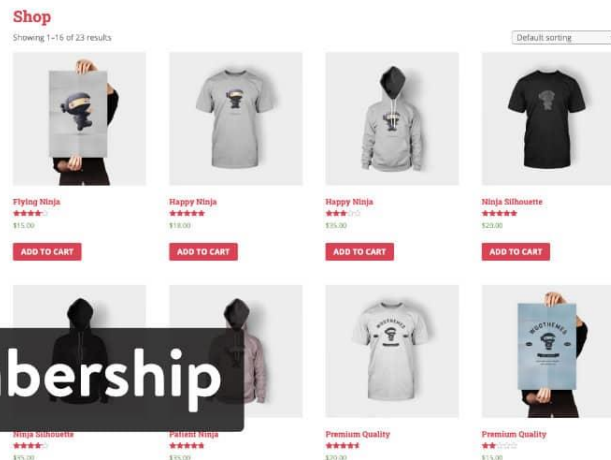
It's always a struggle to try to figure out ways to make the checkout simpler. Some stores won't like the idea of removing the shopping cart, but it definitely makes sense for some. After all, the customer can still go back if they would like to edit something.

Pricing: Paid

15. WooCommerce Membership

The WooCommerce Membership plugin is sold on CodeCanyon and it's developed by a group called RightPress. The plugin is a wonderful choice if you plan on converting your WooCommerce site into one that collects membership fees.

You can sell or assign memberships, bring in payments, or even make members who don't have to pay anything. There are plenty of possibilities with the WooCommerce Membership plugin, from purchasing clubs to exclusive content on your blog.



WooCommerce Membership

WooCommerce Membership WordPress plugin

Pricing: Paid

16. WooCommerce Social Login

Signing up for another account for your online store isn't typically what customers want to do. Facebook, and other social networks, have made it easy for internet users to utilize social login information for other websites.

So, this WooCommerce Social Login plugin is available to cut down on the time required for customers to make their own accounts on your site. In addition, it still provides valuable information for you to analyze site visitors.



WooCommerce Social Login

Register

Fill out a form

Username Email ID
Password Confirm Password
 I accept all terms & conditions

Register



WooCommerce Social Login WordPress plugin

Pricing: Paid

17. Enhanced Ecommerce Google Analytics Plugin for WooCommerce

The Enhanced Ecommerce Google Analytics Plugin for WooCommerce plugin is one of the essentials that all ecommerce websites should have connected to their stores. As you may know, Google Analytics is one of the go-to options for forecasting, checking site statistics, and understanding which products are doing the best. Therefore, it makes sense to integrate your online store with Google Analytics, regardless of what you're selling.

Google Analytics, and this plugin, is completely free. It provides help for discovering which of your sales channels are performing the best. You can also find out which areas of your site are most profitable and which are causing you to lose money. Overall, the Google Analytics plugin for WooCommerce is an integral piece for making decisions based on data as opposed to gut instinct.



**Enhanced Ecommerce
Google Analytics Plugin**

Enhanced Ecommerce Google Analytics

Enhanced Ecommerce Google Analytics Plugin for WooCommerce WordPress plugin

Pricing: FREE

18. Product Addons for WooCommerce

The Product Addons for WooCommerce plugin is a tool that offers a more unique gift experience by incorporating extras into the product page. Some examples include basics like different colors for your products, while other elements involve things like gift-wrapping or extra items thrown into the packages.

You get the chance to customize all of the extras included with your sales and you can set whether you'd like to have checkboxes or other styles of formatting to showcase your add-ons. You can even choose to have full customization of your product package, with the option to allow customers to name their own pricing.



Product Addons for WooCommerce

Product Addons for WooCommerce WordPress plugin

Pricing: Paid

19. HubSpot for WooCommerce Integration

The HubSpot for WooCommerce plugin is a powerful free tool for customer relationship management (CRM), email marketing, lists segmentation, abandoned cart tracking reporting, and more.



- ✓ Sync WooCommerce store data to HubSpot
- ✓ Manage leads, customers, and orders with an easy-to-use CRM
- ✓ Track and recover abandoned carts
- ✓ Send beautiful, responsive marketing emails

HubSpot for WooCommerce

Create insightful reports to track business growth

Developed by [MakeWebBetter](#)



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HubSpot for WooCommerce WordPress plugin

This plugin lets you integrate your WooCommerce store with HubSpot and unlock the power of the two platforms. With the integration, you can convert visitors into leads, nurture them via email marketing, and most importantly, keep track of their activity.

Pricing: FREE