

Lesson no. 15 – YouTube Studio

YOUTUBE STUDIO



[An ISO Certified Institute]

You can use Creator Studio in YouTube to organize your channel, manage videos, and interact with fans. You can go directly to [Creator Studio](#) or follow these steps to navigate to your Creator Studio:

- a) Sign in to your channel at www.youtube.com.
- b) In the top right, click your account icon.
- c) Click **Creator Studio**.

Tools in Creator Studio

- a) Dashboard: Check for notifications and alerts from YouTube, including the latest updates and stats for your review.
- b) Video Manager: Organize and update your videos from one place or dig into a particular video to adjust settings individually. Use tools to optimize a video, tweak its settings, or bulk update changes across videos with a single click.
- c) Community: Communicate and collaborate with your fans and fellow creators. Review and respond to comments, read private messages, see videos where you've been credited, or review a list of subscribers (if your channel has at least 1,000 subscribers).
- d) Channel: Adjust settings that affect your channel overall, such as signing up for monetization, controlling your upload defaults, or enabling live streaming.
- e) Analytics: Review your channel's performance and get info on how your channel is growing. Find reports and data to help you evaluate your channel and video performance, including views, subscribers, watch time, revenue for partners, and more.
- f) Audio: Access the Audio Library to add sound effects or unique music