

## Lesson no. 19 – Google Payment Policy

### **YouTube partner earnings overview**

The YouTube Partner Program lets creators monetize their content on YouTube. Creators can share revenue from advertisements on their videos. Creators can also share revenue from YouTube Premium subscribers watching their content. You can apply to join the YouTube Partner Program from your account in YouTube Studio.

### **How do I earn revenue?**

When you enable your channel for monetization, you can turn on ads for your videos and share revenue from them. Ads are served through the AdSense auction, Google Ad Manager, and other YouTube-sold sources. Learn more about how ads show on videos you monetize.

There are no guarantees under the YouTube partner agreement about how much, or whether, you'll be paid. Earnings are generated based on a share of advertising revenue generated when viewers watch your video.

Don't forget about taxes! As a creator, you're earning money that may be subject to taxes. Remember to check with your local tax authorities about what your responsibilities may be.

### **What's my revenue share?**

You can review your YouTube Content License Agreement for specific details about your ad revenue share:

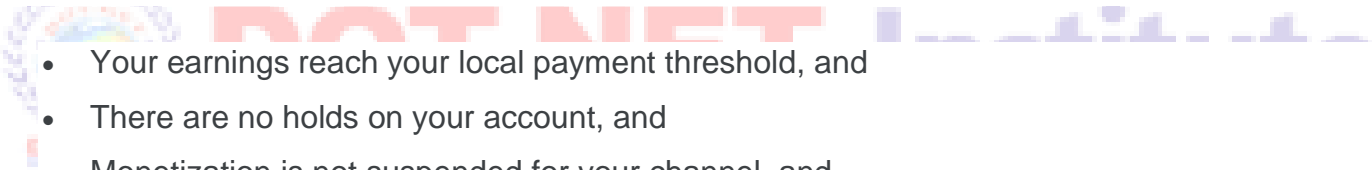
1. Sign in to YouTube Studio
2. Go to the Monetization Menu on the left-hand side of the page.
3. In your Channel monetization overview, go to YouTube Partner Program Options.
4. To see your revenue share, choose "See agreements" and select View agreement next to YouTube Partner Program Terms.

## How do I get paid?

1. Unless you're part of a multi-channel network (MCN), all payments are issued through your AdSense account once the earnings have been finalized.
2. To get your payments, you need to sign into your AdSense account and make sure you've resolved all payment holds.
3. Once your holds are resolved you'll be paid when your earnings reach your local payment threshold.

## When do I get paid?

Once you've associated an AdSense account with your account, you can be paid when:

- 
- Your earnings reach your local payment threshold, and
  - There are no holds on your account, and
  - Monetization is not suspended for your channel, and
  - You're in compliance with YouTube monetization policies

Finalized earnings are not transferred to AdSense until about halfway through the following month. For example, earnings accrued in June will be transferred to AdSense in mid-July.

Finalized YouTube earnings for the previous month are added to your AdSense account balance between the 10th and 14th of the month. The earnings are paid out that month as long as your total balance has reached the payment threshold and if you have no payment holds.

For example, if you're in the United States and your balance exceeds \$100 at the end of June, you'll get a payment in July.