

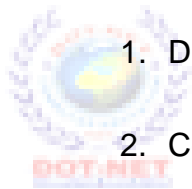
Lesson no. 2 – Types of Online Advertising

TYPES OF ONLINE ADVERTISING

There are a wide variety of advertising types you could use - we've listed the seven top types here (and tried to give you the quick definition for it).



1. Display Advertising
2. Contextual Advertising
3. Social Media Advertising
4. Search Engine Marketing (SEM)
5. Native Advertising
6. Remarketing / Retargeting Advertising
7. Video Advertising
8. Email Marketing Advertising
9. Mobile Marketing Advertising



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