

Lesson no. 3 – YouTube Channel Policies

It is most important to start a youtube channel you should know and read all google youtube policies below providing topics for those you should know about them.

YouTube channel monetization policies

Updated October 2020: There are no changes to our processes with this article update. We have updated this page to improve transparency about our enforcement policies as well as our commitments to inform you of actions or changes that may affect you, such as future changes to our policies.

If you're monetizing on YouTube, it's important that your channel follows YouTube monetization policies. These include YouTube's [Community Guidelines](#), [Terms of Service](#), [Copyright](#), and [Google AdSense program policies](#). They apply to anyone in, or looking to apply to, the YouTube Partner Program.

If you want to monetize videos with ads, they must also meet our [Advertiser-friendly content guidelines](#).

Here's a quick overview of each major policy. Make sure you read each policy thoroughly, as these policies are used to check if a channel is suitable to monetize. Our reviewers regularly check to see whether monetizing channels follow these policies. [Learn more about how we enforce our policies](#).

What we check when we review your channel

Our reviewers check content that best represents your channel against our policies. Since our reviewers can't check every video, they may focus on your channel's:

1. Main theme
2. Most viewed videos
3. Newest videos
4. Biggest proportion of watch time
5. Video metadata (including titles, thumbnails, and descriptions)

The above are just examples of content our reviewers may assess. Note that our reviewers can, and may check other parts of your channel to see whether it fully meets our policies.