

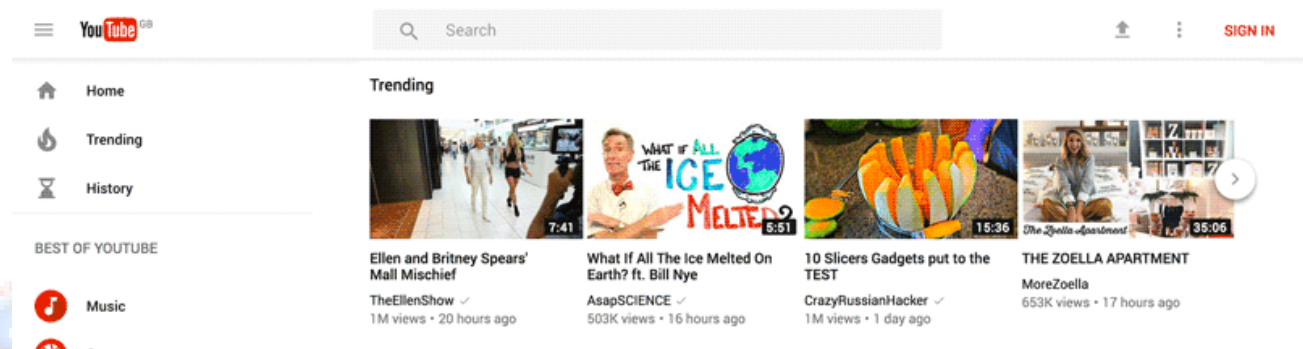
Lesson no. 6 – Create YouTube Channel

HOW TO CREATE YOUTUBE CHANNEL

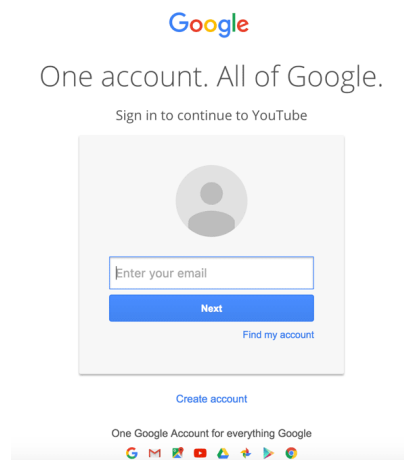
Getting a new channel set up is a simple and quick process, though.

i. Go to YouTube and sign in

Head over to YouTube.com and click 'sign in' in the top right corner of the page:

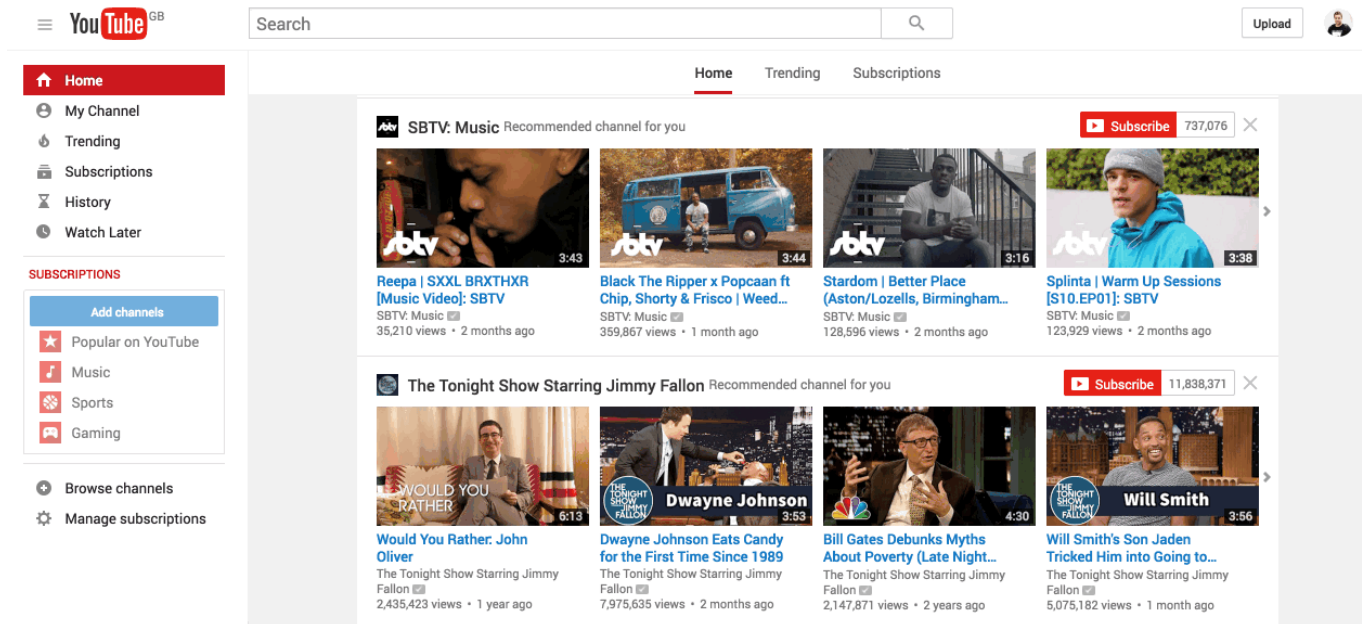


Then log in using the Google Account you'd like your channel to be associated with:



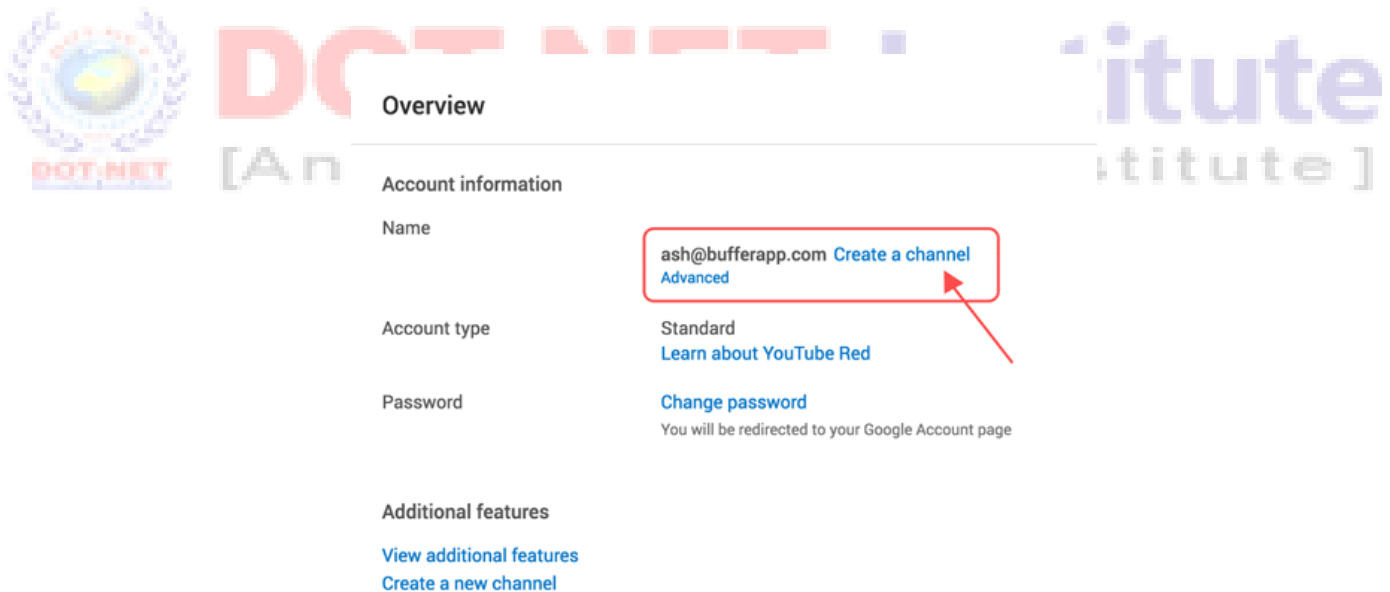
ii. Head over to your YouTube settings

In the top right corner of the screen, click on your profile icon and then the 'Settings' cog icon.



iii. Create your channel

Under your settings, you'll see the option to "Create a channel," click on this link:



Next, you'll have the option to create a personal channel or a create a channel using a business or other name. For this example, we'll choose the business option:

Overview

Account information

Name

Account type


Password

Additional features

View additional features

Create a new channel

Use YouTube as...



Ash

Read

By clicking "Create channel", you agree to [YouTube's Terms of Service](#). [Learn more](#)

Changes you make here may show up across Google services with content you create and share, and to people you interact with. [Learn more](#)

[Use a business or other name](#)

CANCEL CREATE CHANNEL

Now, it's time to name your channel and select a category. The channel options available include:

- a) Product or Brand
- b) Company Institution or Organization
- c) Arts, Entertainment or Sports
- d) Other



Create a new channel

Name your channel


Buffer|Test

Product or Brand


Your new channel comes with a Google+ page

I agree to the [Pages Terms](#)


Done



Upload videos
Upload public and private videos to your new channel



Join the conversation
Comment on videos using your channel name



All across Google
Your new channel comes with a Google+ page