

## Lesson no. 6 – Integrating WooCommerce CMS

### **1. INTEGRATING WOOCOMMERCE AND SETTING UP AN ECOMMERCE STORE ON WORDPRESS**

*What constitutes an e-Commerce store?*

You have products (of course), which are the core of your store. You have associated prices, taxes, payment gateways, sales, coupons and so on. For every purchase made, you have invoices and orders. In an e-Commerce store based on WordPress, your e-Commerce plugin would manage all of the said functionality. So, WooCommerce would manage all of this.

When you think about it, managing product information, such as description, pricing, sales, are the primary responsibilities of an e-Commerce plugin like WooCommerce. Whereas, invoices, order management, shipment tracking, become part of peripheral responsibilities. WooCommerce handles products well. You can set up various types of products (some using extensions), add sale banners, link related products, categorize and tag products, and manage purchases using various payment methods. It makes the task of a buyer real simple.

*WooCommerce Tutorial Index*

- a) Installation
- b) Adding and Managing Products
- c) Managing WooCommerce