

Lesson no. 6 – E-commerce Shopping Portal

10 E-Commerce Websites for Online Shopping in India

Online shopping has become a popular trend in India now, Flipkart online shopping portal has changed the meaning of online shopping in India. There are so many e-commerce websites in India for specific products such as Lenskart, Shimpley, shoestores and MobileStore.

Ebay and Amazon are two international online shopping portals and making their way to India's nook and corners by offering best deal and one day home delivery. Shopping.rediff and shopping.indiatimes also offering various channels including online, selling over phone and also selling in bulk through B2B channel.

Top 10 India's Most Popular and Most Visited Websites

1. Amazon.in



2. Flipkart



Flipkart is an e-commerce company founded in 2007 operates exclusively in India. It offers products in various categories including movies, music, games, mobiles, cameras, computers, healthcare and personal care.

Flipkart would be the best online source If you have a physical local store and planning to convert into online business. [Register as a seller and start selling on Flipkart.](#)

3. Tata CLiQ

Tata CLiQ is owned by Tata Group, An E-commerce platform and shopping app that provides a wide range of apparel and accessories. The Indian e-commerce company tied up with international luxury brands and partnered with Adobe for digital shopping.

4. Myntra

The online shopping Store in India for Branded Shoes, Clothing accessories for Men and Women of fashion and casual lifestyle products, headquartered in Bangalore.

5. SnapDeal



Snapdeal is an online marketplace headquartered in New Delhi, It is India's Largest Online Shopping marketplace great range of products, best prices and free shipping.

6. Jabong



The Indian fashion and lifestyle e-commerce portal, selling apparel, footwear, accessories, beauty products, fragrances, home accessories Online shopping in India for men, women & kids.

7. Shimplly



Shimplly.com is India's Largest Online Shopping Marketplace for online shopping in India, offering unique products and categories as well as best prices. It also offers shopping discount coupons, great deals and offers.

8. HomeShop18



HomeShop18 is India's leading digital commerce platform – present on TV, web and mobile and ranked as 5 most trafficked Ecommerce portal in India. It was launched on 9 April 2008 as India's first 24-hour Home Shopping TV channel and on-air retail and distribution venture of Network 18 Group.

9. Yebhi



Indian Online shopping E-commerce portal for Home, Lifestyle & Fashion e-retailer, launched in the year 2009 and offers prices you Love across shoes, apparels, bags, watches, mobiles and home accessories .

10. Shopclues



ShopClues is an online retail website, headquartered in Gurgaon, It is among the fastest growing E-Commerce destinations in India, Founded in July 2011 in Silicon Valley.

Trendin.com is an initiative of Madura Fashion & Lifestyle, India's largest and fastest growing branded apparel companies and a premium lifestyle player in the retail sector.



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