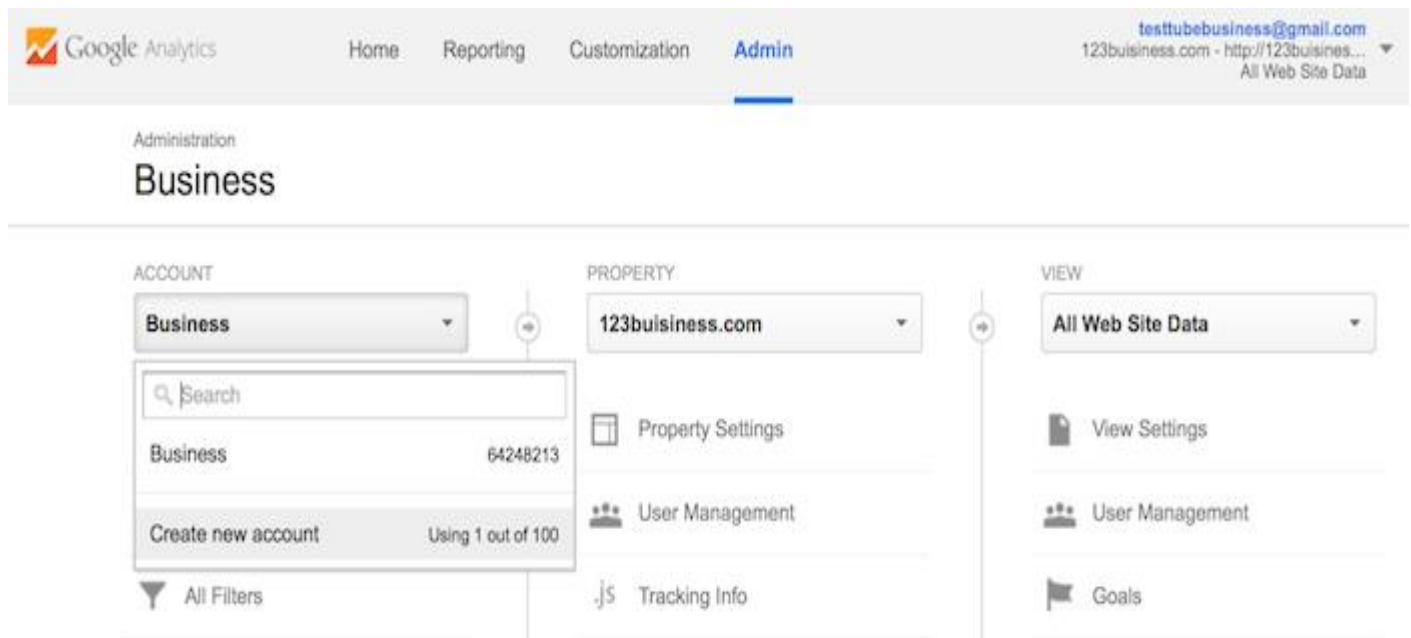


Lesson no. 7 – Add Additional Accounts

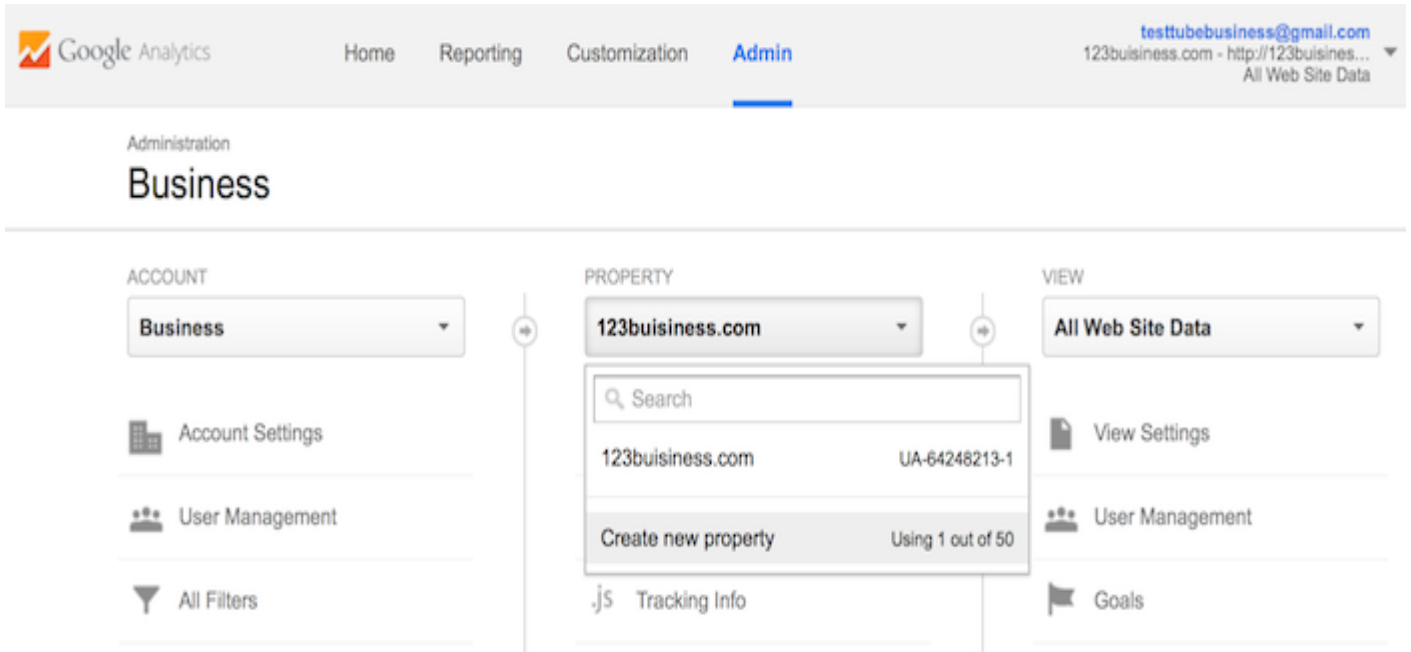
Add additional accounts and properties

If you want to add a new Google Analytics account, you can do so by going to your Admin menu, clicking on the drop-down under the Account column, and clicking the Create New Account link.



The screenshot displays the Google Analytics Admin interface. At the top, the navigation bar includes 'Home', 'Reporting', 'Customization', and 'Admin' (which is highlighted). The user's email 'testtubebusiness@gmail.com' and the current account '123business.com' are visible in the top right. Below the navigation bar, the page title is 'Administration Business'. The main content area is divided into three columns: ACCOUNT, PROPERTY, and VIEW. The ACCOUNT column has a dropdown menu open, showing a search bar and a list of accounts. The first account is 'Business' with ID '64248213'. Below the list is a 'Create new account' link with the text 'Using 1 out of 100'. The PROPERTY column shows '123business.com' selected, with options for 'Property Settings', 'User Management', and 'Tracking Info'. The VIEW column shows 'All Web Site Data' selected, with options for 'View Settings', 'User Management', and 'Goals'.

Likewise, if you want to add a new website under your Google Analytics account, you can do so by going to your Admin menu, clicking on the drop-down under the Property column, and clicking the Create New Property link.



Then you will continue through all of the above-mentioned steps.

Once you've installed Google Analytics on your website(s), set up your goals, and set up site search(es), you should wait about 24 hours for it to start getting data. Then you will be able to start viewing your data.