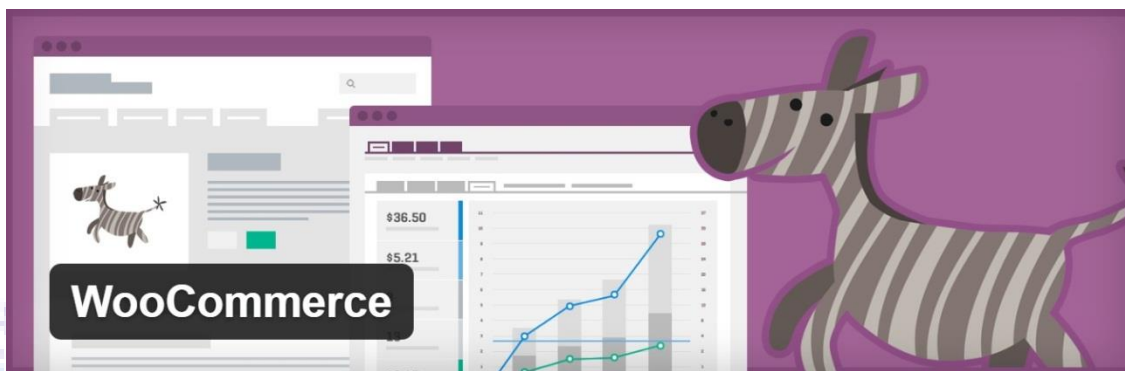


Lesson no. 7 – WooCommerce Installation

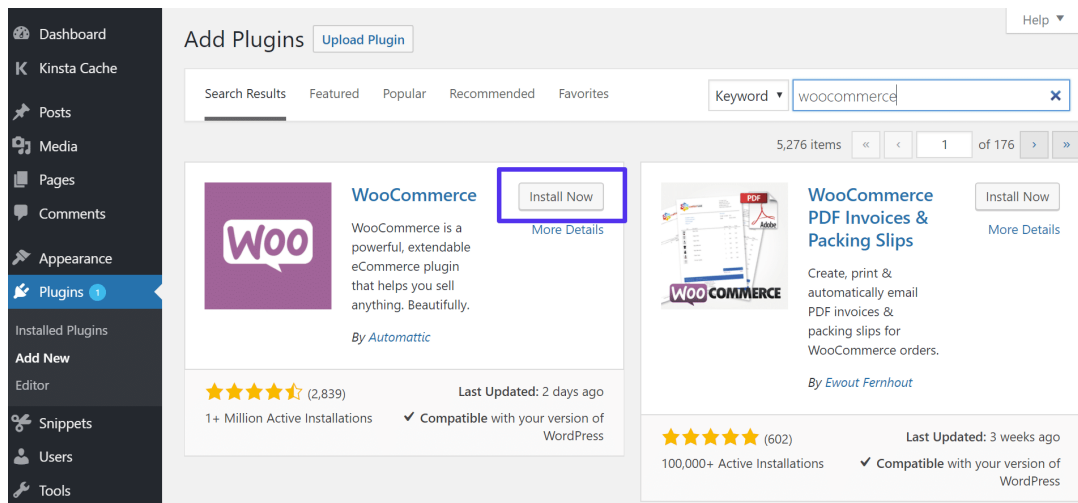
WooCommerce Installation

Step 1

The first thing you will need to do is to install the WooCommerce plugin. You can download it for free from the [WordPress repository](#) or follow the steps below on how to do it from within your dashboard.




To install it from your dashboard navigate to *WordPress Admin > Plugins > Add New*, search for “woocommerce”, and click on “Install Now.” Ensures that the author shows up as Automattic. 3+ is currently the latest version of WooCommerce.

A screenshot of the WordPress 'Add Plugins' interface. The search bar contains 'woocommerce'. The results show two plugins: 'WooCommerce' by Automattic and 'WooCommerce PDF Invoices & Packing Slips' by Ewout Fernhout. The 'Install Now' button for the main WooCommerce plugin is highlighted with a red box. The interface includes a sidebar with navigation options like Dashboard, Posts, and Plugins, and a top navigation bar with 'Add Plugins' and 'Upload Plugin' buttons.

Step 2

Then click on “Activate.”



WooCommerce

WooCommerce is a powerful, extendable eCommerce plugin that helps you sell anything. Beautifully.

By *Automattic*

[Activate](#)

[More Details](#)

★★★★★ (2,839)

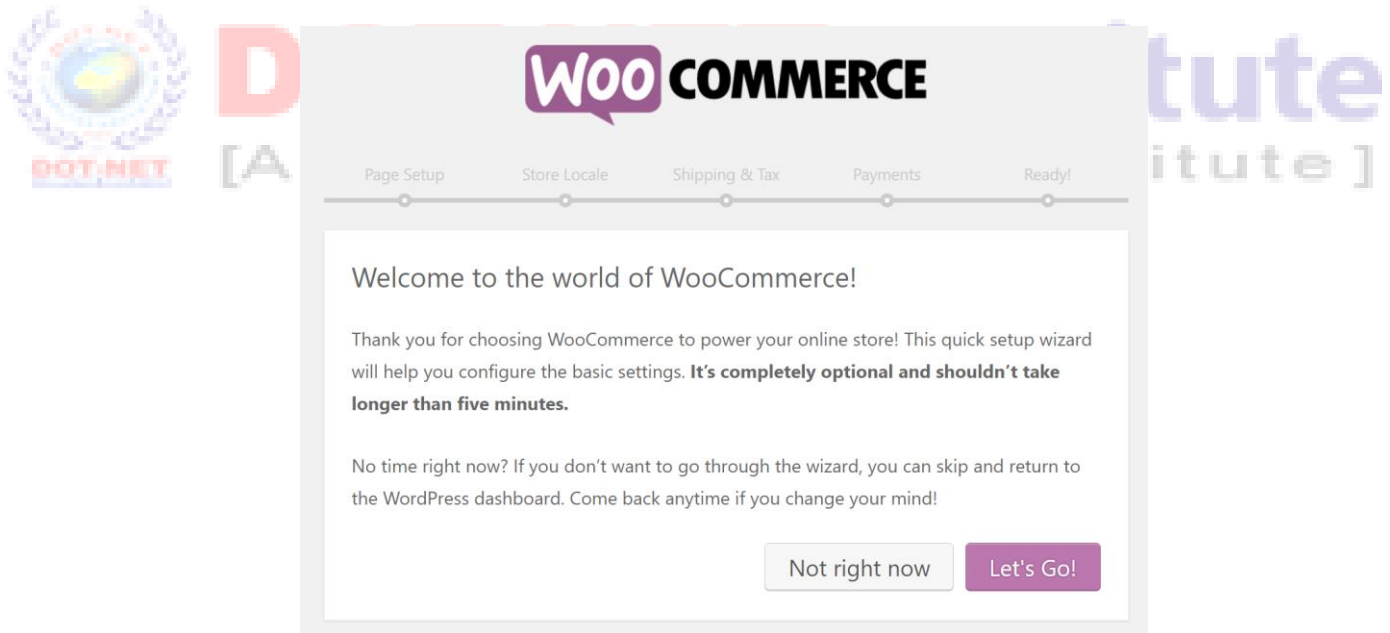
1+ Million Active Installations

Last Updated: 2 days ago

✓ **Compatible** with your version of WordPress

Step 3

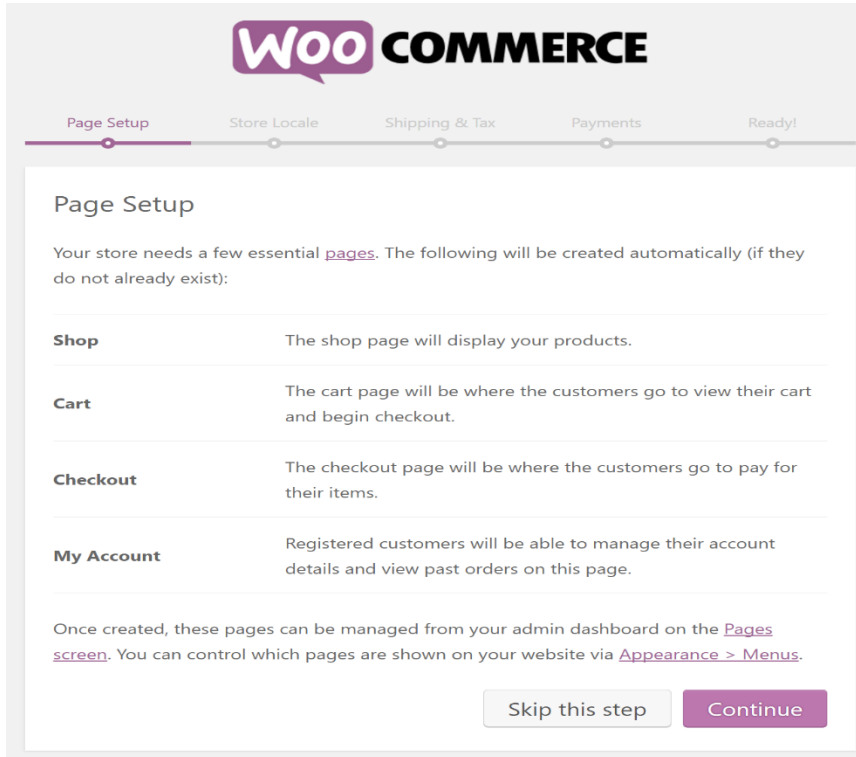
You are then met with a walkthrough to for WooCommerce setup. You can skip this but in our tutorial we will click on “Let’s Go.” (Note: We will go into more detail for each of these options further below in our WooCommerce tutorial)



WooCommerce setup

Step 4

On the page setup screen WooCommerce is notifying you that it will create a few pages for you automatically that are needed to complete the setup. This includes a shop , cart, checkout, and my account pages. Click on “Continue” to let it create these for you.



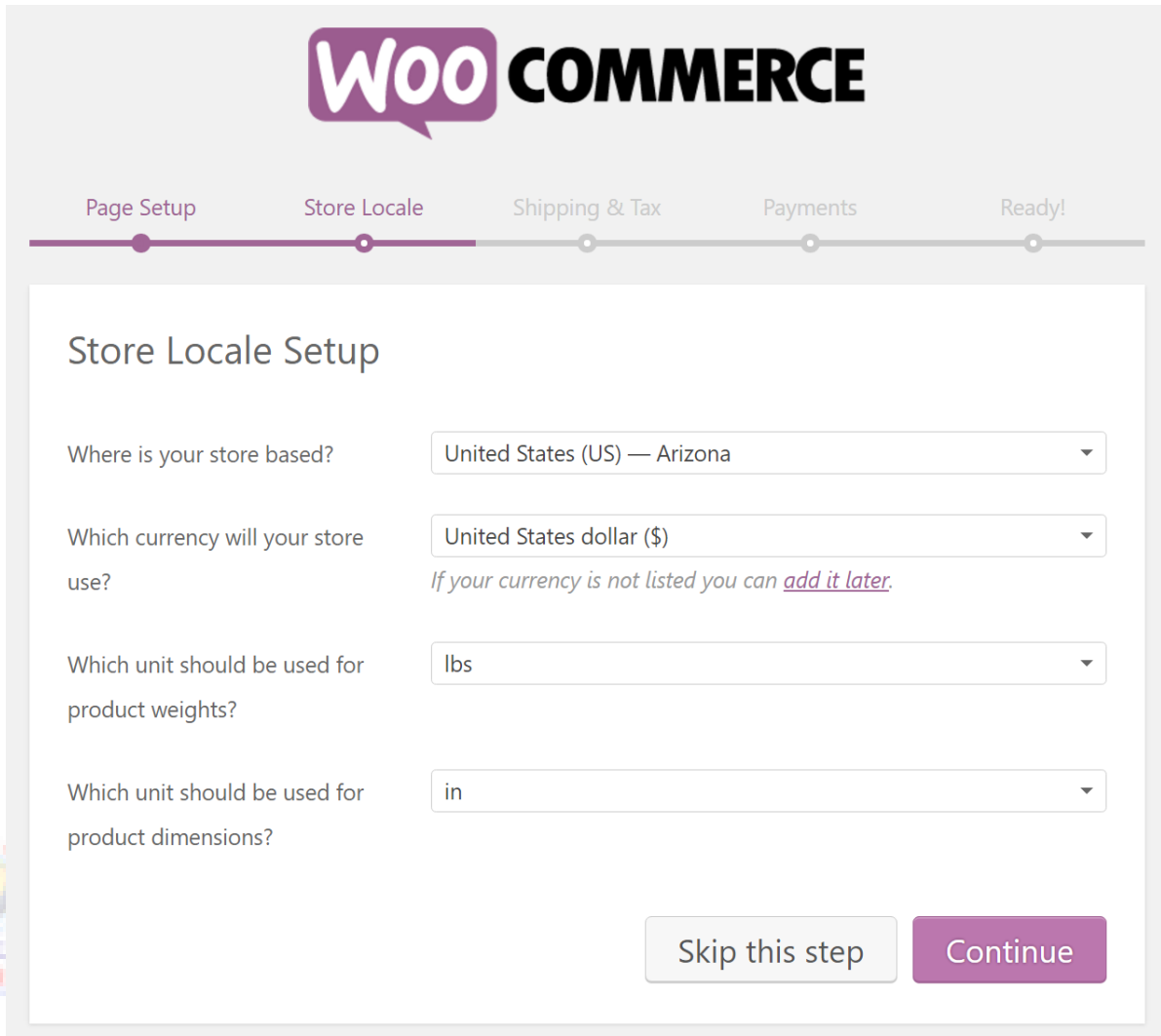
The screenshot shows the WooCommerce installation wizard's 'Page Setup' step. At the top, the 'WooCommerce' logo is displayed. Below it, a progress bar indicates the current step: 'Page Setup' (highlighted), followed by 'Store Locale', 'Shipping & Tax', 'Payments', and 'Ready!'. The main content area is titled 'Page Setup' and contains the following text: 'Your store needs a few essential [pages](#). The following will be created automatically (if they do not already exist):'. Below this is a table with four rows, each describing a page type and its purpose. At the bottom of the table, there is a paragraph explaining that these pages can be managed from the admin dashboard and can be controlled via the 'Appearance > Menus' section. Two buttons are located at the bottom right: 'Skip this step' and 'Continue'.

Page Type	Description
Shop	The shop page will display your products.
Cart	The cart page will be where the customers go to view their cart and begin checkout.
Checkout	The checkout page will be where the customers go to pay for their items.
My Account	Registered customers will be able to manage their account details and view past orders on this page.

Once created, these pages can be managed from your admin dashboard on the [Pages screen](#). You can control which pages are shown on your website via [Appearance > Menus](#).

Step 5

On the store locale setup screen WooCommerce allows you to quickly choose the country and or state you are based out of, the currency, and units for your products. Then click on "Continue."



WooCommerce

Page Setup Store Locale Shipping & Tax Payments Ready!

Store Locale Setup

Where is your store based?

Which currency will your store use?
If your currency is not listed you can [add it later](#).

Which unit should be used for product weights?

Which unit should be used for product dimensions?

Step 6

On the shipping & tax setup screen you can choose whether or not you are shipping physical goods to customers. Remember, WooCommerce can also be used to sell digital products and downloads. And then you can enable sales tax if required. Then click on “Continue.”

WooCommerce

Page Setup

Store Locale

Shipping & Tax

Payments

Ready!

Shipping & Tax Setup

If you will be charging sales tax, or shipping physical goods to customers, you can enable these below. This is optional and can be changed later.

Will you be shipping products? Yes, I will be shipping physical goods to customers

Will you be charging sales tax? Yes, I will be charging sales tax

Skip this step

Continue



Step 7

DOT-NET Institute
[An ISO Certified Institute]

On the payments screen you can choose which 3rd party payment processor you want to integrate with. We are personally big fans of Stripe. And as of February 2016, the Stripe is free for WooCommerce (you will still pay the transaction fee). Then click on “Continue.”

WooCommerce

Page Setup Store Locale Shipping & Tax **Payments** Ready!

Payments

WooCommerce can accept both online and offline payments. [Additional payment methods](#) can be installed later and managed from the [checkout settings](#) screen.

- PayPal**
Powered by Braintree
Safe and secure payments using credit cards or your customer's PayPal account. [Learn more about PayPal.](#)
- stripe**
A modern and robust way to accept credit card payments on your store. [Learn more about Stripe.](#)
- PayPal Standard**
Accept payments via PayPal using account balance or credit card.
- Check Payments**
A simple offline gateway that lets you accept a check as method of payment.
- Bank Transfer (BACS) Payments**
A simple offline gateway that lets you accept BACS payment.
- Cash on Delivery**
A simple offline gateway that lets you accept cash on delivery.

[Skip this step](#) [Continue](#)

And that's it! Your WooCommerce store is now ready. You can click on the link at the bottom to return to your [WordPress dashboard](#) and start creating your products. Check out the rest of the WooCommerce tutorial below.

WooCommerce

Page Setup

Store Locale

Shipping & Tax

Payments

Ready!

Your Store is Ready!

 Tweet

Want to help make WooCommerce even more awesome? Allow WooThemes to collect non-sensitive diagnostic data and usage information. [Find out more.](#)




Allow

No thanks

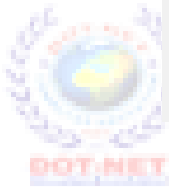
Next Steps

Create your first product!

Learn More

-  [Watch the WC 101 video walkthroughs](#)
-  [Get eCommerce advice in your inbox](#)
-  [Learn more about getting started](#)

[Return to the WordPress Dashboard](#)



[An ISO Certified Institute]