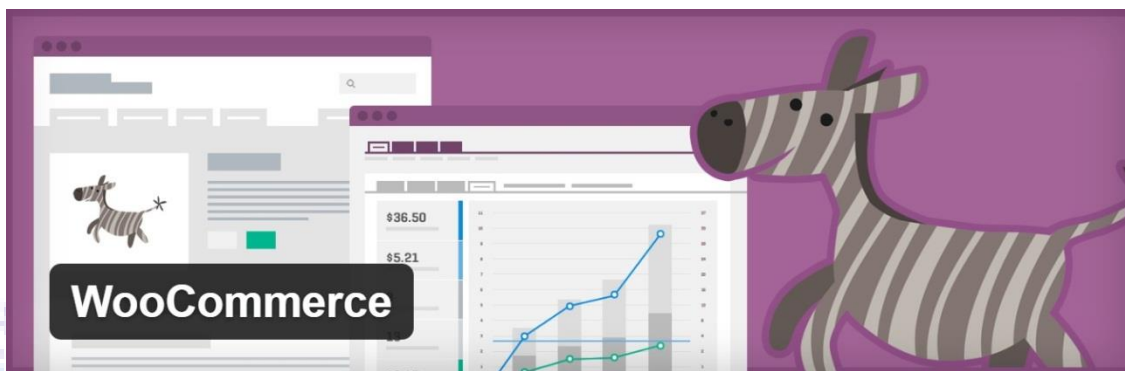## Lesson no. 7 – WooCommerce Installation
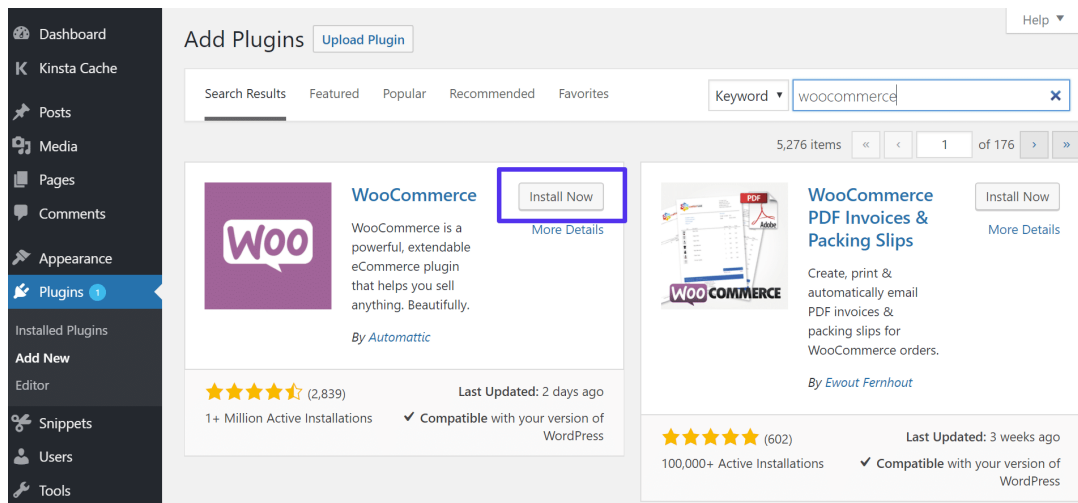
WooCommerce Installation

Step 1

The first thing you will need to do is to install the WooCommerce plugin. You can download it for free from the <u>WordPress repository</u> or follow the steps below on how to do it from within your dashboard.

To install it from your dashboard navigate to *WordPress Admin > Plugins > Add New*, search for "woocommerce", and click on "Install Now." Ensures that the author shows up as Automattic. 3+ is currently the latest version of WooCommerce.

Step 2

Then click on "Activate."
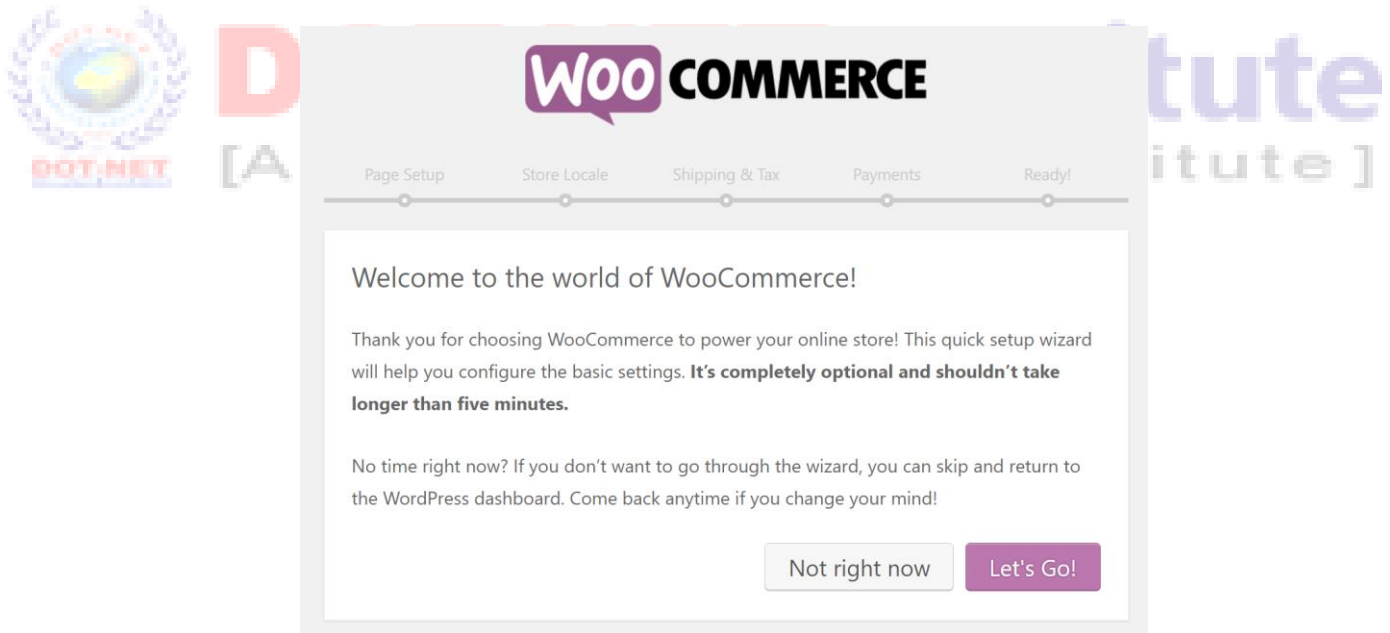
Step 3

You are then met with a walkthrough to for WooCommerce setup. You can skip this but in our tutorial we will click on "Let's Go." (Note: We will go into more detail for each of these options further below in our WooCommerce tutorial)

WooCommerce setup

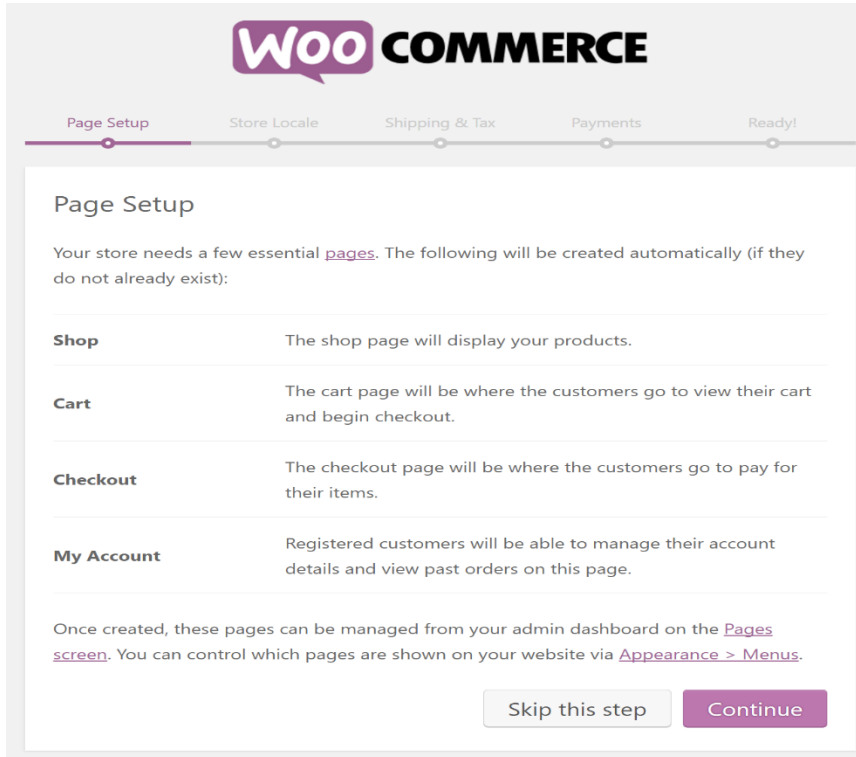**Step 4**

On the page setup screen WooCommerce is notifying you that it will create a few pages for you automatically that are needed to complete the setup. This includes a shop , cart, checkout, and my account pages. Click on "Continue" to let it create these for you.
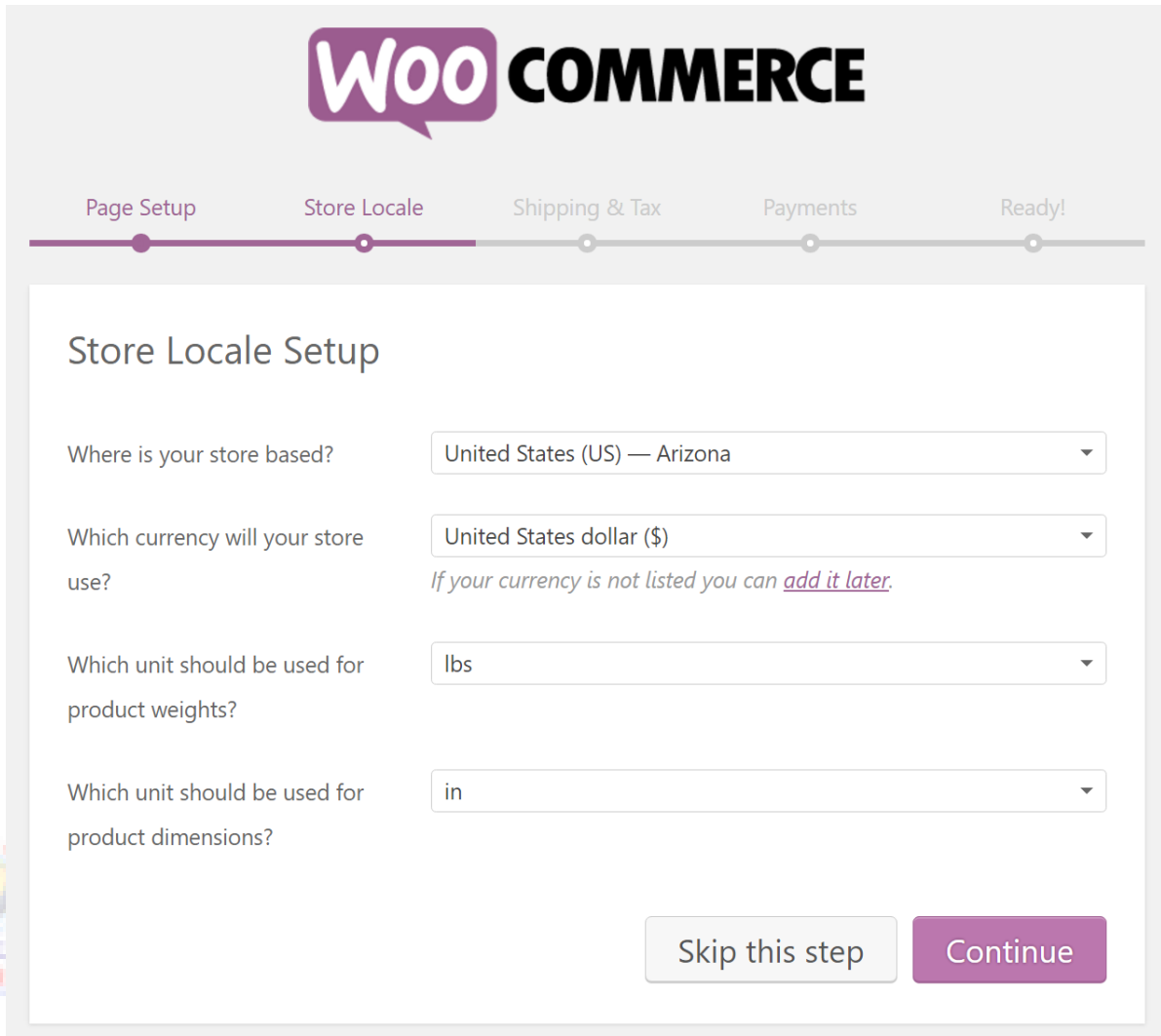
Step 5

On the store locale setup screen WooCommerce allows you to quickly choose the country and or state you are based out of, the currency, and units for your products. Then click on "Continue."

Step 6

On the shipping & tax setup screen you can choose whether or not you are shipping physical goods to customers. Remember, WooCommerce can also be used to sell digital products and downloads. And then you can enable sales tax if required. Then click on "Continue."

WOO COMMERCE

Page Setup	Store Locale	Shipping & Tax	Payments	Ready!

Shipping & Tax Setup

If you will be charging sales tax, or shipping physical goods to customers, you can enable these below. This is optional and can be changed later.

Will you be shipping products?   ☑ Yes, I will be shipping physical goods to customers

Will you be charging sales tax?   ☐ Yes, I will be charging sales tax

Skip this step   Continue

Step 7

On the payments screen you can choose which 3rd party payment processor you want to integrate with. We are personally big fans of Stripe. And as of February 2016, the <u>Stripe is free for WooCommerce</u> (you will still pay the transaction fee). Then click on "Continue."

WOOCOMMERCE

Page Setup   Store Locale   Shipping & Tax   Payments   Ready!

Payments

WooCommerce can accept both online and offline payments. Additional payment methods can be installed later and managed from the checkout settings screen.

PayPal
Powered by Braintree

Safe and secure payments using credit cards or your customer's PayPal account. *Learn more about PayPal*.

☑ **stripe**

A modern and robust way to accept credit card payments on your store. *Learn more about Stripe*.

PayPal Standard

Accept payments via PayPal using account balance or credit card.

Check Payments

A simple offline gateway that lets you accept a check as method of payment.

Bank Transfer (BACS) Payments

A simple offline gateway that lets you accept BACS payment.

Cash on Delivery

A simple offline gateway that lets you accept cash on delivery.

Skip this step   Continue

And that's it! Your WooCommerce store is now ready. You can click on the link at the bottom to return to your WordPress dashboard and start creating your products. Check out the rest of the WooCommerce tutorial below.

WOO COMMERCE

Page Setup   Store Locale   Shipping & Tax   Payments   Ready!

Your Store is Ready!

Tweet

Want to help make WooCommerce even more awesome? Allow WooThemes to collect non-sensitive diagnostic data and usage information. Find out more.
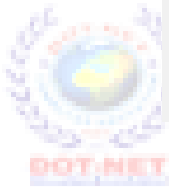
Allow   No thanks

Next Steps

Create your first product!

Learn More

Watch the WC 101 video walkthroughs

Get eCommerce advice in your inbox

Learn more about getting started

Return to the WordPress Dashboard