

## Lesson no. 8 – How you get paid by AdSense?

### How AdSense Paid?

Google AdSense provides a way for publishers to earn money from their online content. AdSense works by matching ads to your site based on your content and visitors. The ads are created and paid for by advertisers who want to promote their products. Since these advertisers pay different prices for different ads, the amount you earn will vary.

### AdSense in three steps

1. You make your ad spaces available



You make your ad spaces available by pasting ad code on your site, and choose where you want the ads to appear.

2. The highest paying ads appear on your site



Advertisers bid to show in your ad spaces in a real-time auction. The highest paying ads show on your site.

3. You get paid



We handle the process of billing all advertisers and networks for the ads on your site, to make sure you receive your payments.

[Sign up for AdSense](#)