

Lesson no. 9 – Understanding Copyright & Spam

What is copyright?



In many countries, when a person creates an original piece of work that is fixed in a physical medium, they automatically own the copyright to the work. As the copyright owner, they have the exclusive right to use the work. Most of the time, only the copyright owner can say whether someone else has permission to use the work.

Which types of work are subject to copyright:

- a) Audiovisual works, such as TV shows, movies and online videos
- b) Sound recordings and musical compositions
- c) Written works, such as lectures, articles, books and musical compositions
- d) Visual works, such as paintings, posters and advertisements
- e) Video games and computer software
- f) Dramatic works, such as plays and musicals

Ideas, facts and processes are not subject to copyright. According to copyright law, in order to be eligible for copyright protection, a work must be *creative* and it must be *fixed* in a tangible medium. Names and titles are not, by themselves, subject to copyright.

Your video can still be claimed by a copyright owner, even if you have:

- a) **Given credit** to the copyright owner
- b) **Refrained from monetising** the infringing video
- c) **Noticed similar videos** that appear on YouTube
- d) **Purchased the content** on iTunes, a CD or DVD
- e) **Recorded the content yourself** from TV, a cinema or the radio
- f) **Stated that 'no copyright infringement is intended'**

Some content creators choose to make their work available for re-use subject to certain requirements.

Can YouTube determine copyright ownership?

No. YouTube isn't able to mediate rights ownership disputes. When we receive a complete and valid takedown notice, we remove the content as the law requires. When we receive a valid counter notification, we forward it to the person who requested the removal. After this, it's up to the parties involved to resolve the issue in court.

WHAT IS SPAM?



The "Spam" link allows the community to control the number of spam comments left on videos they upload or watch. If enough users mark a comment as spam by clicking the "Spam" link next to the comment in question, it becomes hidden under a "Marked as Spam" link. By clicking the "Show" link, you can see the comment again. Spam is content and/or correspondences that cause a negative user experience by making it difficult to find more relevant and substantive material. It can sometimes be used to indiscriminately send unsolicited bulk messages to users.

Please use the "Flag for spam" feature with extreme caution, as those who misuse it may be prohibited from using the site. Uploaders have additional control over comments made on their videos. They can choose to delete the comment after it's been made or decide to approve/disapprove a comment on their video before it's displayed.

The video's uploader also has the ability to "unmark" a comment as spam. If you believe a comment you made wasn't spam but has been marked as such, you may want to contact the uploader about the issue.

Follow all the guidelines of YouTube Copyright & Spam policies.

- Just visit YouTube help support to know more...

How to make your own content

YouTube always supports original content. Just make your content in the original format or if you are using any graphic images, video clips or audio music make all these copyrights free. Do not use other channel content with the same format.

1. Video: Record your original video and upload it.
2. Images: Use your own images.
3. Graphic: use your own design graphics in your videos.
4. Video Clips: Never use any video clip with the same dimension, audio, video speed, etc.



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